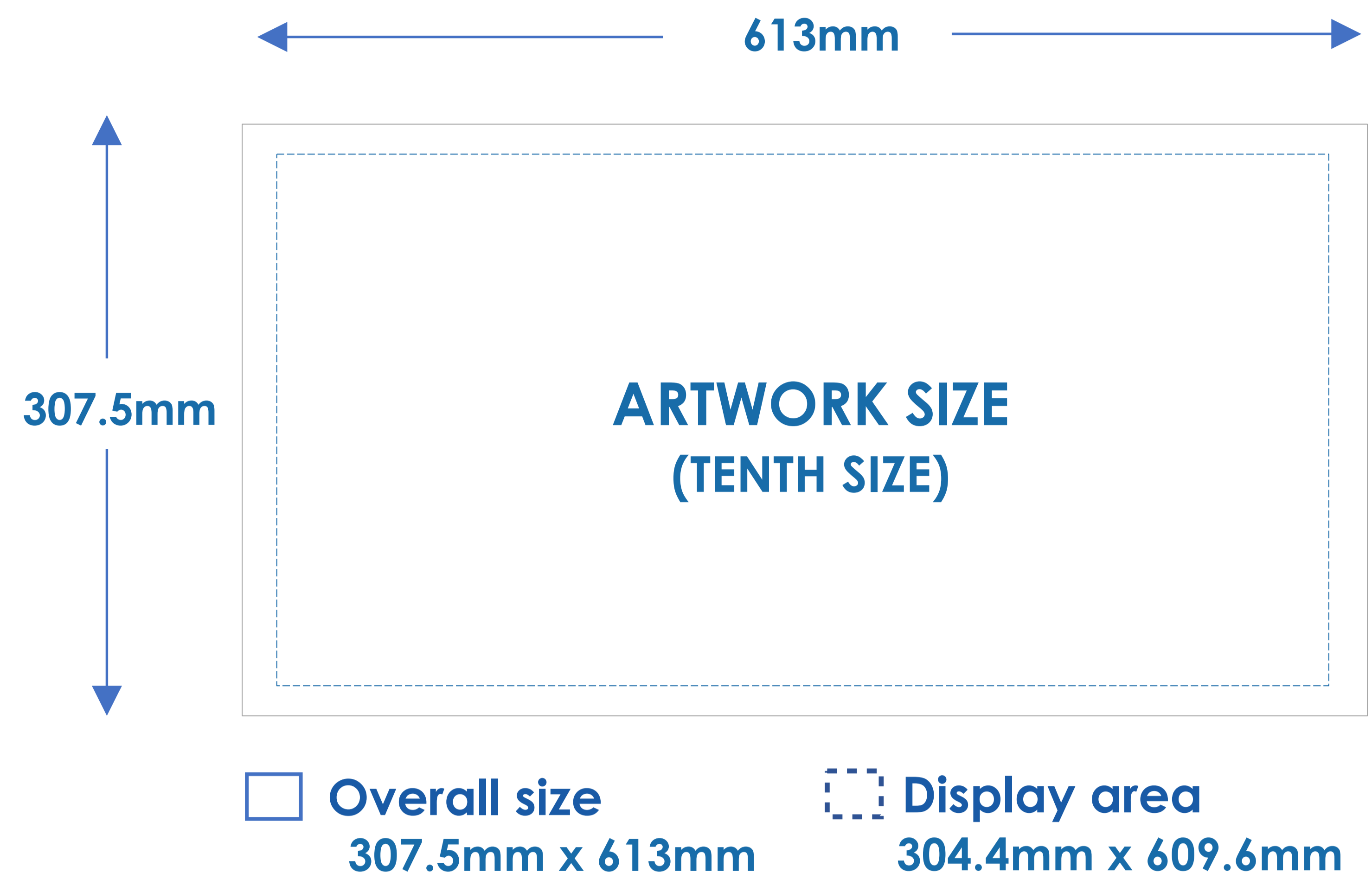


## ✓ Artwork Specifications

<b>Display Area:</b>	3,044mm x 6,096mm (Full size)
<b>Overall Size:</b>	3,075mm x 6,130mm (Full size)
<b>Bleed:</b>	5mm all around
<b>File Format:</b>	High Res CMYK PDF. Embed / outline images and fonts
<b>File Size:</b>	Up to 25MB
<b>File Name:</b>	SiteType_LiveDate_Campaign Name
<b>DPI:</b>	300 dpi minimum



### Please ensure artwork complies with the following:

- All images to be supplied at Artwork size, in line with the template, and recommended no lower than 300dpi
- Do not supply spot colours or RGB images / text – will be converted on import
- If Spot colours are required, then please contact a member of the production team: our prices are based on 4 colour CMYK
- Objects and text should be checked if they need to knock out or overprint. Global are not responsible if specs are not adhered to and artwork is set up incorrectly
- Do not use a scale factor on export
- Export the template as a PDF with an ICC profile of FOGRA39L
- Export applying the document bleed settings
- PDF version should be 1.6

LINK TO INDESIGN FILE : [B48 \(Site 2361 East Lancs Rd\)](#)

### Artwork Delivery:

Please ensure artwork is sent into the relevant email address below: A minimum of 14 days before the campaign live date:

**NATIONAL PRODUCTION:**  
[Nationalproduction@global.com](mailto:Nationalproduction@global.com)

**LOCAL PRODUCTION:**  
[Localproduction@global.com](mailto:Localproduction@global.com)

### Copy Referrals,

Copy Referral can take up to 5 days. If artwork is provided on T-17 and it requires referral, then the approved copy would in effect be delivered on T-12 and be considered late, and delivery of the campaign may be affected. For National Production only, artwork should be sent to [Postingprep@global.com](mailto:Postingprep@global.com) and they will confirm if copy is compliant.

Failure to comply with these deadlines, means that the campaign will be non-compliant and at risk of being under delivered in part or full.

## ✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf>  
We strongly recommend you review these fully before commencing production.