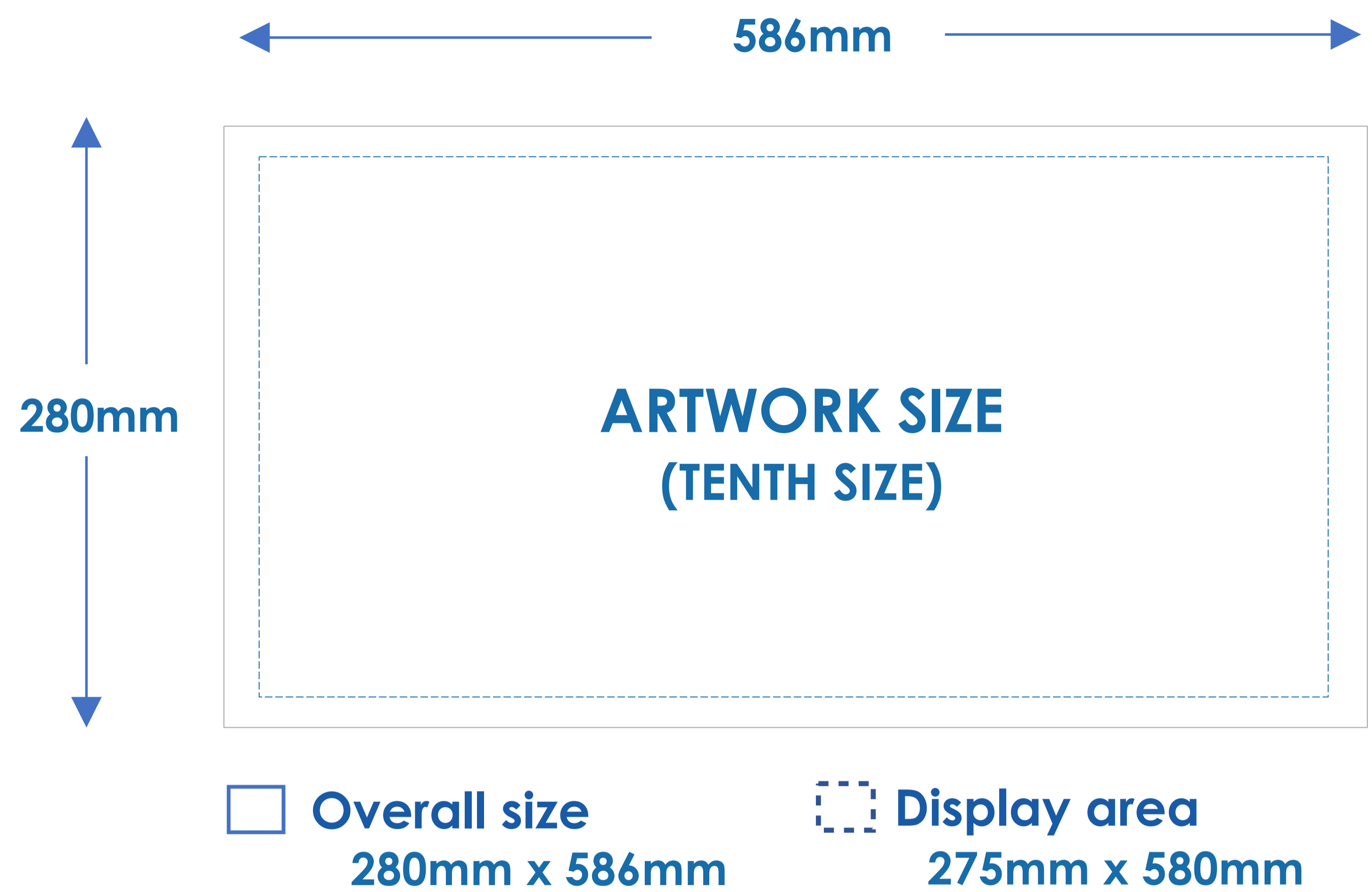


✓ Artwork Specifications

Display Area:	2,750mm x 5,800mm (Full size)
Overall Size:	2,800mm x 5,860mm (Full size)
Bleed:	5mm all around
File Format:	High Res CMYK PDF. Embed / outline images and fonts
File Size:	Up to 25MB
File Name:	SiteType_LiveDate_Campaign Name
DPI:	300 dpi minimum



Please ensure artwork complies with the following:

- All images to be supplied at Artwork size, in line with the template, and recommended no lower than 300dpi
- Do not supply spot colours or RGB images / text – will be converted on import
- If Spot colours are required, then please contact a member of the production team: our prices are based on 4 colour CMYK
- Objects and text should be checked if they need to knock out or overprint. Global are not responsible if specs are not adhered to and artwork is set up incorrectly
- Do not use a scale factor on export
- Export the template as a PDF with an ICC profile of FOGRA39L
- Export applying the document bleed settings
- PDF version should be 1.6

Artwork Delivery:

Please ensure artwork is sent into the relevant email address below: A minimum of 14 days before the campaign live date:

NATIONAL PRODUCTION:
Nationalproduction@global.com

LOCAL PRODUCTION:
Localproduction@global.com

Copy Referrals,

Copy Referral can take up to 5 days. If artwork is provided on T-17 and it requires referral, then the approved copy would in effect be delivered on T-12 and be considered late, and delivery of the campaign may be affected. For National Production only, artwork should be sent to Postingprep@global.com and they will confirm if copy is compliant.

Failure to comply with these deadlines, means that the campaign will be non-compliant and at risk of being under delivered in part or full.

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf>
We strongly recommend you review these fully before commencing production.