

✓ Artwork Specifications

Display Area: See diagram to the right

Overall Size: See diagram to the right

Bleed: 3mm all around

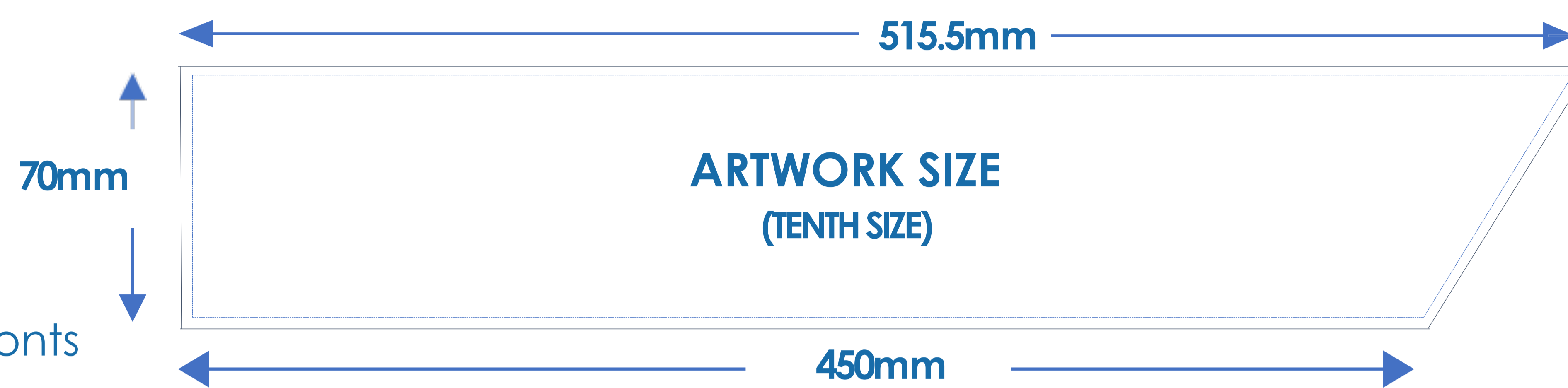
File Format: High Res CMYK PDF.
Embed / outline images and fonts

File Size: Up to 25MB

File Name: SiteType_LiveDate_Campaign
Name

DPI: 300 dpi minimum

Barcodes: To be added by our printer



□ Overall size

66mm deep x 515.5mm wide
On the top edge and 450mm
Wide on the bottom edge

⋮ Display area

65mm x 510.5mm

Please ensure artwork complies with the following:

- All images to be supplied at Artwork size, in line with the template, and recommended no lower than 300dpi
- Do not supply spot colours or RGB images / text – will be converted on import
- If Spot colours are required, then please contact a member of the production team: our prices are based on 4 colour CMYK
- Objects and text should be checked if they need to knock out or overprint. Global are not responsible if specs are not adhered to and artwork is set up incorrectly
- Do not use a scale factor on export
- Export the template as a PDF with an ICC profile of FOGRA39L
- Export applying the document bleed settings
- PDF version should be 1.6

LINK TO INDESIGN FILE : [Blackpool Chevron Supers](#)

Artwork Delivery:

Please ensure artwork is sent into the relevant email address below: A minimum of 14 days before the campaign live date:

NATIONAL PRODUCTION:
Nationalproduction@global.com

LOCAL PRODUCTION:
Localproduction@global.com

Copy Referrals,

Copy Referral can take up to 5 days. If artwork is provided on T-17 and it requires referral, then the approved copy would in effect be delivered on T-12 and be considered late, and delivery of the campaign may be affected. For National Production only, artwork should be sent to Postingprep@global.com and they will confirm if copy is compliant.

Failure to comply with these deadlines, means that the campaign will be non-compliant and at risk of being under delivered in part or full.

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf>
We strongly recommend you review these fully before commencing production.