National Rail Digital Gateway Spec

High definition screens above ticket gateways on the National Rail estate

✅ Artwork Production Spec

Advert/Slot Length: 10 seconds
Frames per Second: 25
Supported Format: mp4 or Jpeg

File Size: No larger than 2GB

Station	Resolution
Blackpool North	640 x 336 px
Glasgow Queen Street	2304 x 1152 px
Manchester Victoria	1152 x 576 px

More coming soon...

✅ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date
The artwork needs to be supplied with the correct file name (format_live date(ddmmyy)_campaign name)
Please send artwork to **Digitaldelivery@global.com**
Files larger then 10mb should be sent through an online transfer service such as wetransfer.com
We cannot guarantee the live date of a campaign if the delivery deadlines are not met

✅ Compliance & Approvals

All artwork is subject to approval
For the full set of guidelines, please visit **www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf**
We strongly recommend you review these fully before commencing production
If your ad contains flashing images, please take the flicker test at: www.onlineflashtest.com

✅ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks
Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

Digital Delivery

For any artwork delivery or scheduling related questions,
please contact: **Digitaldelivery@global.com**

Design Services

For any design needs or related queries,
please contact: **Artwork.services@global.com**