

# RAIL



# Iarnród Éireann/Irish Rail

global

NICE TO MEET YOU

global.com/ie



# Classic Formats

## 1. CommuterSquare

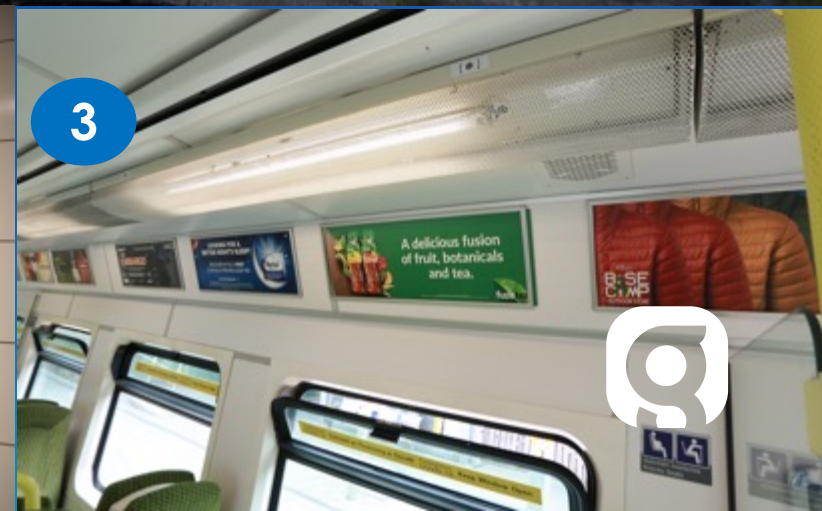
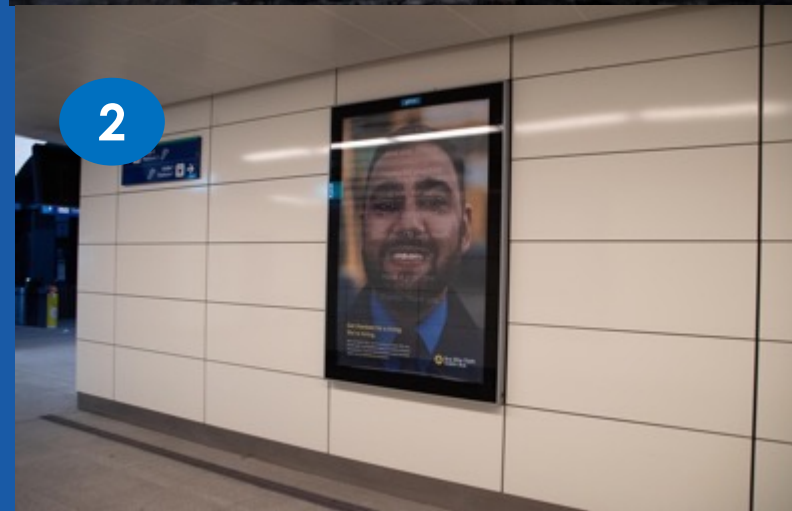
Backlit, scrolling and encased large format across 25 Dart and 14 Intercity and commuter stations

## 2. CommuterPoint

Target audiences on multiple missions and high dwell time locations in the rail environment on on classic 6 Sheets

## 3. CommuterCard

Target the rail audience whilst onboard the train/Dart – lending itself to long copy creative opportunities.



# Digital Formats

## 1. Commuter dPod

Influence and target engaged audiences on multiple missions and high dwell time locations on rail dPods.

## 2. Transvision

Create impact on large format digital screens in the busiest commuter stations in Dublin

## 3. Digital Gallery

Amplify your message and extend storytelling on the **Connolly Digital Gallery** across 12 x 70" HD screens



# AMPLIFY

## 3D Digital Outdoor Advertising

Across the Transvision network



**CREATE IMPACT INSIGHT**

