

# RETAIL



# Classic Retail



# Classic Formats

## 1. PurchasePoint

Our 6 sheets PurchasePoints will let you reach shoppers at Ireland's top groceries: **Dunnes Stores**, **Supervalu** and **Tesco**.

## 2. StorePoint

Storepoints, drive unmissable impact at grocery entry points at leading supermarket, **Dunnes Stores**.

## 3 TrolleyPoint

A unique retail outdoor advertising format delivering standout opportunities at **Dunnes Stores** anchor shopping centres. Located at prime positions within the shopping centre environment



# Digital Retail



# Digital Formats

## 1. Retail dPod

Our network of dPods across Ireland's premium malls can deliver your audiences at scale.

Global's dPod network delivers **full motion, animated, dynamic** and **interactive content**.



## 2. dX

The dX network is home to some of the largest digital Outdoor advertising screens in Ireland, located at

**Dundrum Town Centre, Pavillions Swords, Ilac Centre, The Square Tallaght** and **Mahon Point Cork**



# AMPLIFY

## 3D Digital Outdoor Advertising

Across Mall dPod and dX networks



**CREATE IMPACT INSIGHT**

