







### **Classic Formats**

#### 1. PurchasePoint

Our 6 sheets PurchasePoints will let you reach shoppers at Ireland's top groceries: **Dunnes Stores**, **Supervalu** and **Tesco**.

#### 2. StorePoint

Storepoints, drive unmissable impact at grocery entry points at leading supermarket, **Dunnes Stores.** 

#### **3 TrolleyPoint**

A unique retail outdoor advertising format delivering standout opportunities at **Dunnes Stores** anchor shopping centres. Located at prime positions within the shopping centre environment







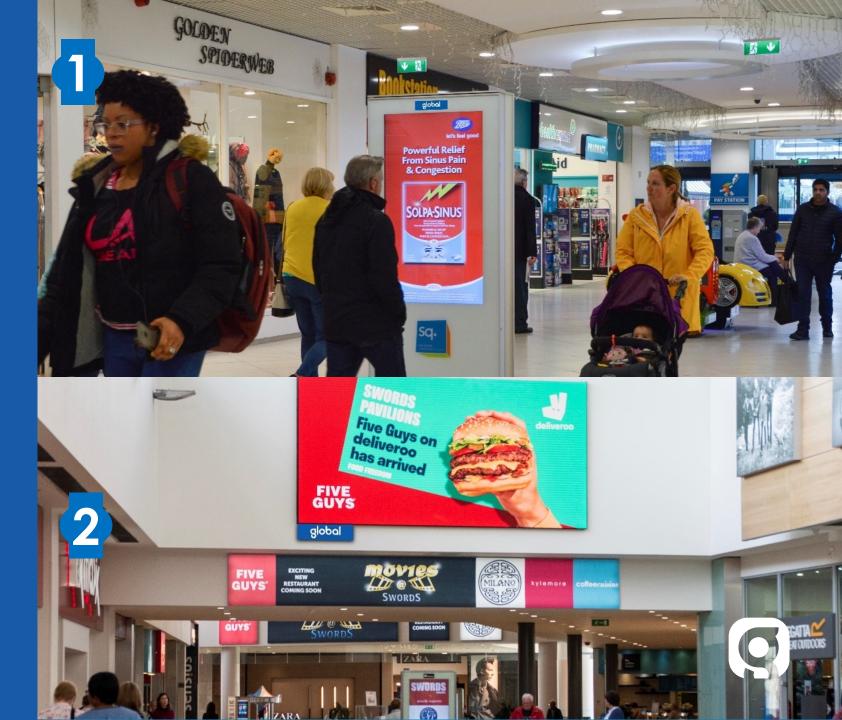
## **Digital Formats**

#### 1. Retail dPod

Our network of dPods across Ireland's premium malls can deliver your audiences at scale. Global's dPod network delivers **full motion, animated, dynamic** and **interactive content.** 

#### 2. dX

The dX network is home to some of the largest digital Outdoor advertising screens in Ireland, located at **Dundrum Town Centre, Pavillions Swords, Ilac Centre, The Square Tallaght and Mahon Point Cork** 



### AMPLIFY

#### 3D Digital Outdoor Advertising

## Across Mall dPod and dX networks



# CREATE IMPACT INSIGHT



