

# IRELAND



# Road





Fame

Billboards



# Fame Formats

## 1. Digital Bridges

The **Digital Bridge Network** is located on the Iarnród Éireann railway bridges at **Pearse Street, Amiens Street, Drumcondra, and North Strand, Dublin**. Measuring **18 metres x 2 metres**, the screens are the largest digital advertising screens in Ireland.

## 2. Lightbox

48 sheet and 96 sheet lightboxes are located in high traffic locations delivering premium audiences. High-definition and illumination ensures your message is truly unmissable and stands out from the crowd.



# Billboards

Whether you want to make a **local impact** with your brand or deliver **national audience** coverage, our billboard portfolio can deliver on your brief



**CREATE IMPACT INSIGHT**

