



global

Making everyone's
day brighter

Road Format Guide



Global Formats & Environments

Transit Bus & Rail
Bus Éireann, Dublin Bus,
Aircoach
Iarnród Éireann/Irish Rail

Road & Fame
48 Sheet Billboards,
Digital 48s, Digital Bridges,
Lightboxes

Retail
Classic 6 Sheet (PurchasePoint),
Digital dPod, Digital dX





Roadside Digital & Classic

Roadside Audience

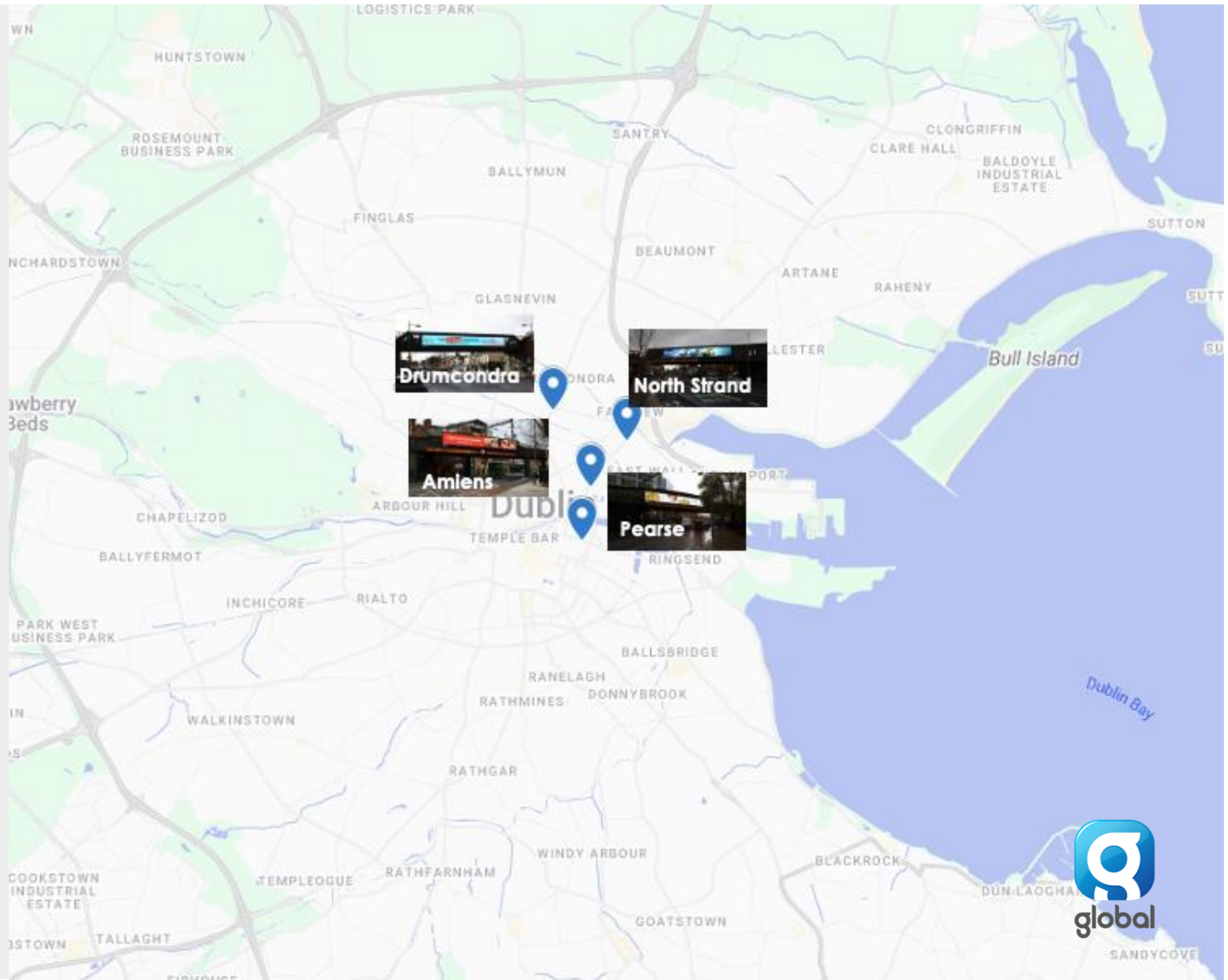
National Distribution

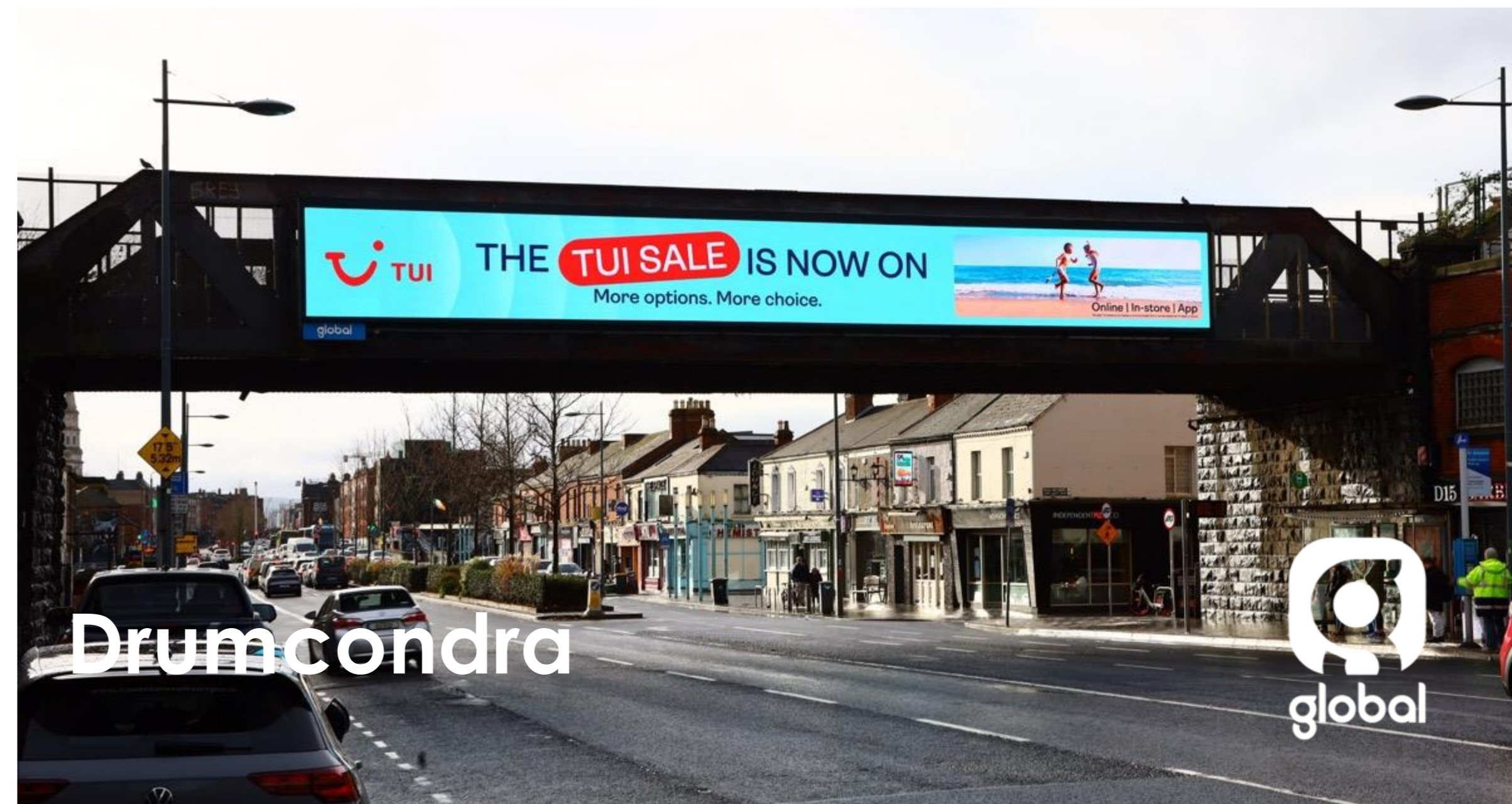
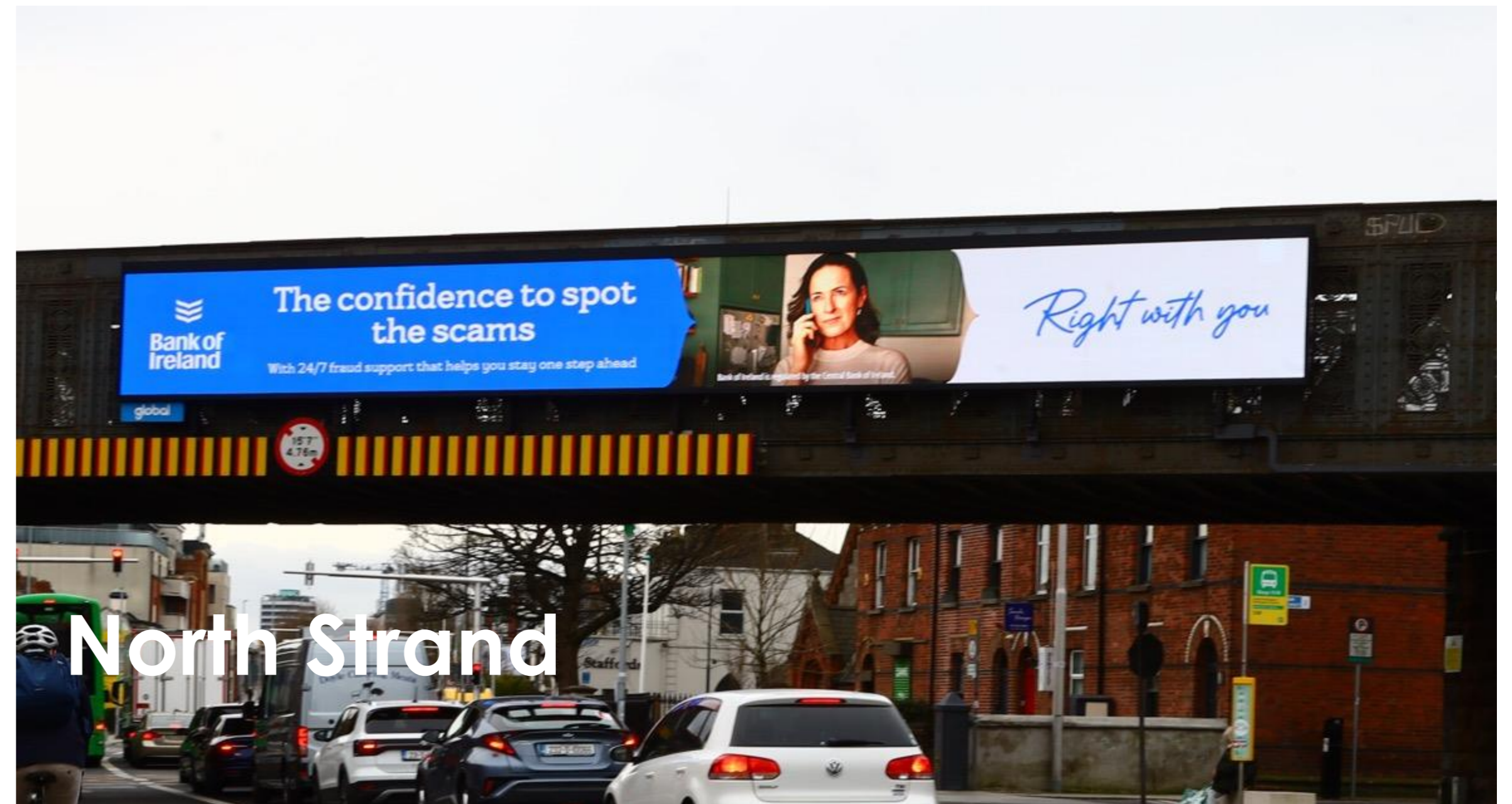
26 Counties

High Traffic Locations

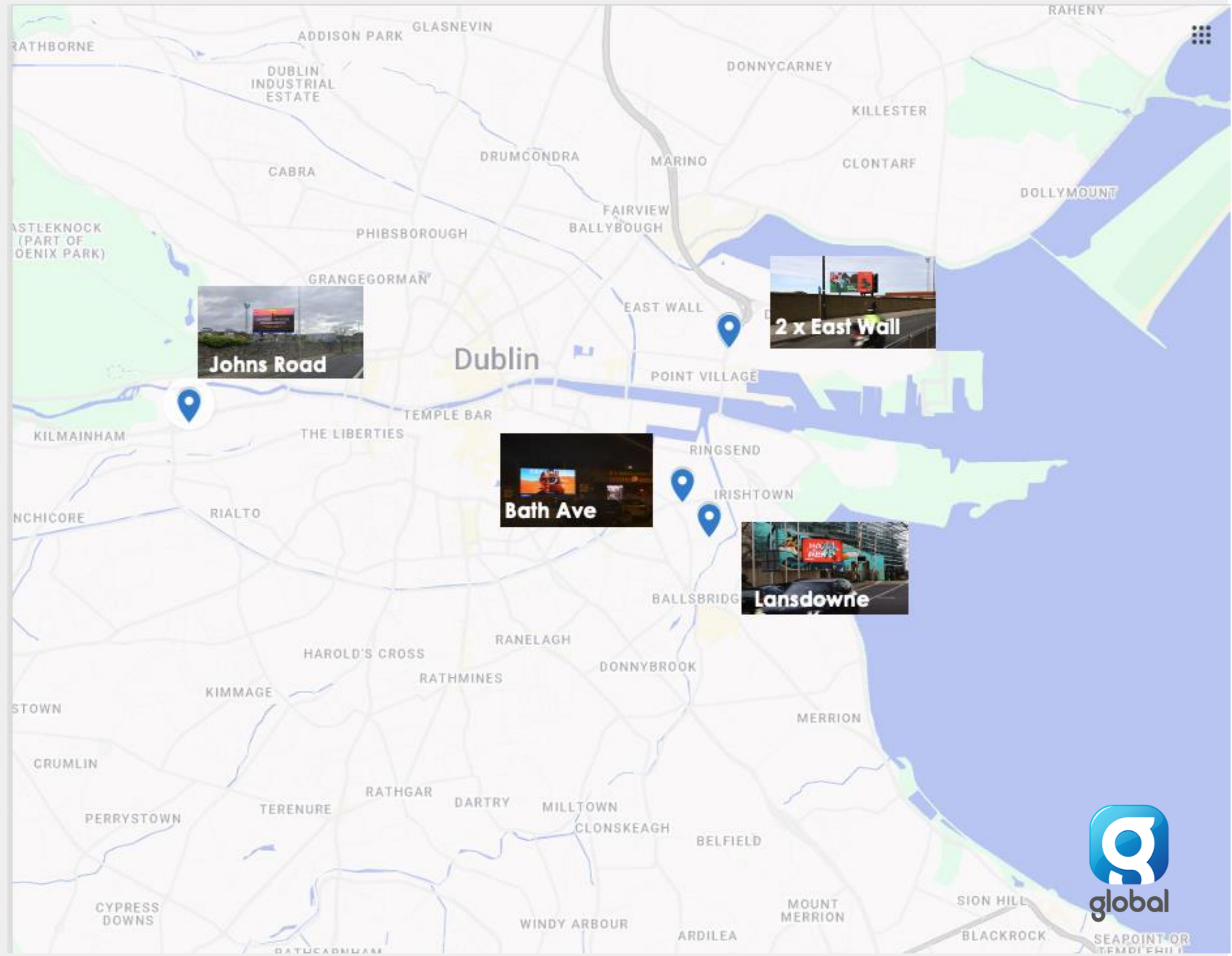


Digital Bridges x 4

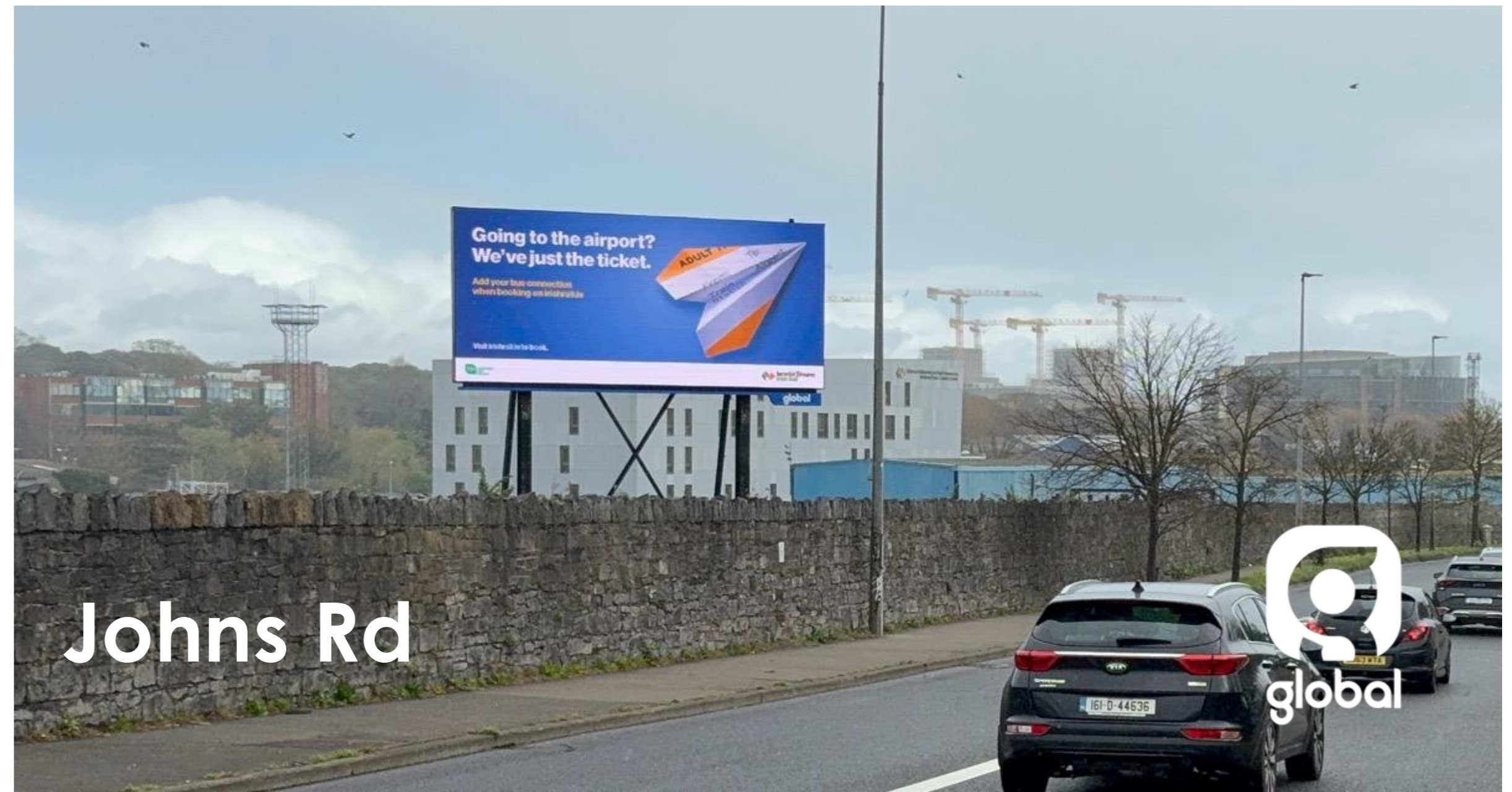




Digital
48s
x 5



SEARCHPOINT FOR
TEMPERATURE



dyson

The Airwrap2x.

2x air pressure for more power.
Better wrapping. Easier curling. Faster drying.

airwrap co-anda 2x

Vs. Dyson Airwrap i.i.™ multi-styler and dryer.

global

OLS LOW BRIDGE

12'8" 3.86m

UBR 61 (01) 8555 454

J54

P M50

R 815 Dr. na Dothra BALLSBRIDGE

Fire assembly point

EUROSPAR

Bath Avenue

Lightbox

48 sheet lightboxes are located in high traffic locations delivering premium audiences.

High-definition and illumination ensures your message is truly unmissable and stands out from the crowd 24/7.



Billboards

Whether you want to make a local impact with your brand or deliver national audience coverage, our billboard portfolio will deliver on your brief at local and national level.



Thank You

Contact us to discuss your
campaign details

