Production Specifications
Transvision
Ceannt Station

Delivery Checklist

- Progressive Video
- 10 seconds in length
- 1024 x 512
- 2:1 aspect ratio
- 25 frames per second
- 2GB max file size
- File format: MP4

File Naming

Content files must be provided using this file naming convention.

campaign_design_ledLR_start date (ddmmyy)

Examples: *foodCo_burger_tvCnnt_010626*
sportsCo_trainers_tvCnnt_010626

Need to Know

- Each advert is 10 seconds in length.
- The Global digital network is a purely visual medium with no sound.

Delivery Deadlines

Broadcast ready files must be received 1 week prior to standard in-charge date.
Concept approval must be received 2 weeks prior to standard in-charge date.
For dynamic campaigns a min of 3 week's prior to the incharge date is required and we must receive test ready copy no less than 2 weeks before start of campaign so as to facilitate backend testing.

Contact Details

Completed digital files should be sent to the digital team.

For further information on Global digital production specifications contact:

IECopyDigital@Global.com