

2025 CYCLE CALENDAR

Cycle	Runs from	Runs to
1	30 th Dec	12 th Jan
2	13 th Jan	26 th Jan
3	27 th Jan	9 th Feb
4	10 th Feb	23 rd Feb
5	24 th Feb	9 th Mar
6	10 th Mar	23 rd Mar
7	24 th Mar	6 th Apr
8	7 th Apr	20 th Apr
9	21 st Apr	4 th May
10	5 th May	18 th May
11	19 th May	1 st Jun
12	2 nd Jun	15 th Jun
13	16 th Jun	29 th Jun
14	30 th Jun	13 th Jul
15	14 th Jul	27 th Jul
16	28 th Jul	10 th Aug
17	11 th Aug	24 th Aug
18	25 th Aug	7 th Sep
19	8 th Sep	21 st Sep
20	22 nd Sep	5 th Oct
21	6 th Oct	19 th Oct
22	20 th Oct	2 nd Nov
23	3 rd Nov	16 th Nov
24	17 th Nov	30 th Nov
25	1 st Dec	14 th Dec
26	15 th Dec	28 th Dec

GOOD TO KNOW...

We also have **digital advertising opportunities** that don't need to follow traditional outdoor advertising 2-week cycles. With our digital advertising opportunities, you can customise campaign timings to suit your needs - ask your Global Account Manager for more information.

