

2026



Cycle Calendar

Cycle	Runs from	Runs to
1	29 th Dec	11 th Jan
2	12 th Jan	25 th Jan
3	26 th Jan	8 th Feb
4	9 th Feb	22 nd Feb
5	23 rd Feb	8 th Mar
6	9 th Mar	22 nd Mar
7	23 rd Mar	5 th Apr
8	6 th Apr	19 th Apr
9	20 th Apr	3 rd May
10	4 th May	17 th May
11	18 th May	31 st May
12	1 st Jun	14 th Jun
13	15 th Jun	28 th Jun
14	29 th Jun	12 th Jul
15	13 th Jul	26 th Jul
16	27 th Jul	9 th Aug
17	10 th Aug	23 rd Aug
18	24 th Aug	6 th Sep
19	7 th Sep	20 th Sep
20	21 st Sep	4 th Oct
21	5 th Oct	18 th Oct
22	19 th Oct	1 st Nov
23	2 nd Nov	15 th Nov
24	16 th Nov	29 th Nov
25	30 th Nov	13 th Dec
26	14 th Dec	27 th Dec

GOOD TO KNOW...

We also have **digital advertising opportunities** that don't need to follow traditional outdoor advertising 2-week cycles. With our digital advertising opportunities, you can customise campaign timings to suit your needs - ask your Global Account Manager for more information.