



# 2026

# Cycle Calendar

Cycle	Runs from	Runs to
1	29 <sup>th</sup> Dec	11 <sup>th</sup> Jan
2	12 <sup>th</sup> Jan	25 <sup>th</sup> Jan
3	26 <sup>th</sup> Jan	8 <sup>th</sup> Feb
4	9 <sup>th</sup> Feb	22 <sup>nd</sup> Feb
5	23 <sup>rd</sup> Feb	8 <sup>th</sup> Mar
6	9 <sup>th</sup> Mar	22 <sup>nd</sup> Mar
7	23 <sup>rd</sup> Mar	5 <sup>th</sup> Apr
8	6 <sup>th</sup> Apr	19 <sup>th</sup> Apr
9	20 <sup>th</sup> Apr	3 <sup>rd</sup> May
10	4 <sup>th</sup> May	17 <sup>th</sup> May
11	18 <sup>th</sup> May	31 <sup>st</sup> May
12	1 <sup>st</sup> Jun	14 <sup>th</sup> Jun
13	15 <sup>th</sup> Jun	28 <sup>th</sup> Jun
14	29 <sup>th</sup> Jun	12 <sup>th</sup> Jul
15	13 <sup>th</sup> Jul	26 <sup>th</sup> Jul
16	27 <sup>th</sup> Jul	9 <sup>th</sup> Aug
17	10 <sup>th</sup> Aug	23 <sup>rd</sup> Aug
18	24 <sup>th</sup> Aug	6 <sup>th</sup> Sep
19	7 <sup>th</sup> Sep	20 <sup>th</sup> Sep
20	21 <sup>st</sup> Sep	4 <sup>th</sup> Oct
21	5 <sup>th</sup> Oct	18 <sup>th</sup> Oct
22	19 <sup>th</sup> Oct	1 <sup>st</sup> Nov
23	2 <sup>nd</sup> Nov	15 <sup>th</sup> Nov
24	16 <sup>th</sup> Nov	29 <sup>th</sup> Nov
25	30 <sup>th</sup> Nov	13 <sup>th</sup> Dec
26	14 <sup>th</sup> Dec	27 <sup>th</sup> Dec

## GOOD TO KNOW...

We also have **digital advertising opportunities** that don't need to follow traditional outdoor advertising 2-week cycles. With our digital advertising opportunities, you can customise campaign timings to suit your needs - ask your Global Account Manager for more information.