

Landscape D48



(Use for Bruce Street (Belfast), Andersonstown Road (Belfast), Abbey Street (Bangor), 68 Duke Street (Derry~Londonderry), Broughshane Street (Ballymena), Belfast Road (Bangor), Banbridge Bypass (Banbridge), Great George's Street (Belfast) and Castlebawn Road (Newtownards))

High Definition Landscape screens across Northern Ireland

✓ Compliance & Approvals

All artwork is subject to approval and **is required 5 days before campaign live date.**

For more details on copy approval please visit: [Copy Approval Policy](#)

✓ Artwork Production Spec

Resolution: 1,600 x 800 pixels

Advert/Slot Length: 10 seconds

Supported Format: Jpeg (static only)

File Size: No larger than 15MB

File Name: campaign name_artwork resolution
_creative live date

(no spaces only under scores e.g. Global_480x288_010826)



✓ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date

Please send artwork to DigitalDeliveryNI@global.com

We cannot guarantee the live date of a campaign if the delivery deadlines are not met

✓ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks

Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

Digital Delivery

For any artwork delivery or scheduling related questions,
please contact: DigitalDeliveryNI@global.com