

Pulsehub D6 Spec

High Definition screens in key locations throughout Belfast City Centre complete with civic benefits including free Wifi, calls and mobile phone charging.

✓ Compliance & Approvals

All artwork is subject to approval and **is required 5 days before campaign live date.**

For more details on copy approval please visit: [Copy Approval Policy](#)

If your ad contains flashing images, please take the flicker test at: www.onlineflashtest.com

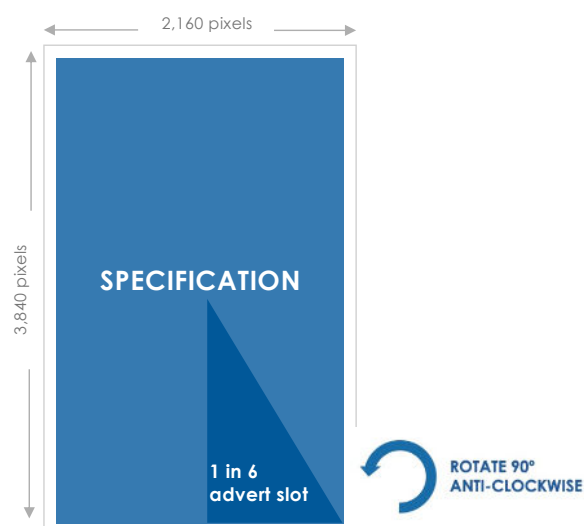
✓ Artwork Production Spec

Resolution:	2,160 x 3,840 pixels
Frames per Second:	25
Advert/Slot Length:	10 seconds
Supported Static Format:	Jpeg
Supported Video Format:	MP4*
File Size:	No larger than 15MB
File Name:	campaign name_artwork resolution_creative live date (no spaces only under scores e.g. Global_480x288_010826)

**Please note that only Pulsehub D6 screens located with an exclusively pedestrian audience and support full motion artwork*

Important to note:

For Pulsehub D6 static and animated artwork: once artwork is complete, files must be rotated 90 degrees anti-clockwise.



✓ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date
Please send artwork to DigitalDeliveryNI@global.com
We cannot guarantee the live date of a campaign if the delivery deadlines are not met



✓ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks
Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

Digital Delivery

For any artwork delivery or scheduling related questions,
please contact: DigitalDeliveryNI@global.com