

Street hub Spec

High Definition screens in key locations throughout Belfast City Centre complete with civic benefits including free Wifi, calls and mobile phone charging.

✓ Compliance & Approvals

All artwork is subject to approval and **is required 5 days before campaign live date.**

For more details on copy approval please visit: [Copy Approval Policy](#)

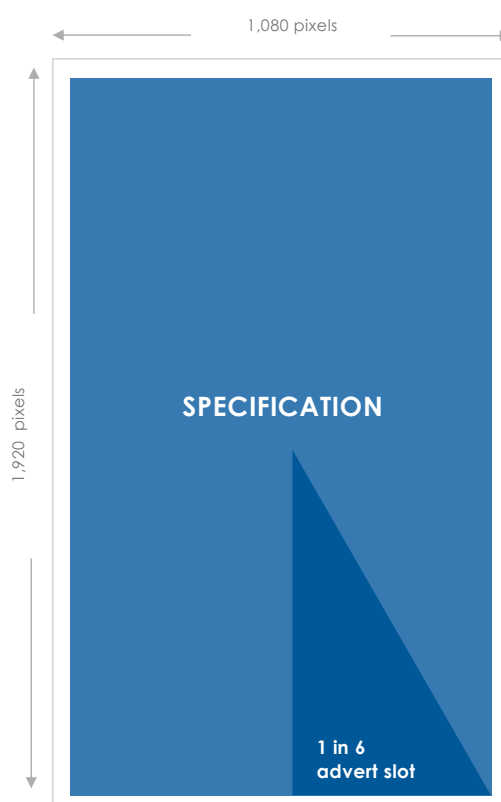
If your ad contains flashing images, please take the flicker test at: www.onlineflashtest.com

✓ Artwork Production Spec

Resolution:	1,080 x 1,920 pixels
Frames per Second:	25
Advert/Slot Length:	10 seconds
Supported Static Format:	Jpeg
Supported Video Format:	MP4
File Size:	No larger than 15MB
File Name:	campaign name_artwork resolution_creative live date (no spaces only under scores e.g. Global_480x288_010826)

Important to note:

1. Video is only supported on selected Street hub screens. If Supplying video for selected screens we also require static artwork for those screen unable to play video.
2. Unlike artwork for Mall D6s, we do not require you to rotate your artwork 90 degrees anti-clockwise for Street hub.



✓ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date

Please send artwork to DigitalDeliveryNI@global.com

We cannot guarantee the live date of a campaign if the delivery deadlines are not met

✓ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks

Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

Digital Delivery

For any artwork delivery or scheduling related questions,
please contact: DigitalDeliveryNI@global.com