

Roadside Westlink at York Street Mega 4 Lightbox Spec



✓ Compliance & Approvals

All artwork is subject to approval with final artwork **required a minimum of 14 days before campaign live date.** For more details on copy approval please visit: [Copy Approval Policy](#)

✓ Artwork Production Spec

Display Area:	3950mm x 5,935mm (Full Size)
Overall Size:	4,150mm x 6,135mm (Full Size)
Bleed:	5mm all around
File Format:	High-Res CMYK PDF Embed / outline images and fonts
File Size:	Up to 25MB
File Name:	SiteType_LiveDate_CampaignName
DPI:	300 dpi minimum

Please ensure artwork complies with the following:

All images to be supplied at artwork size, in line with the template, and recommended no lower than 300dpi

Do not supply spot colours or RGB images / text – will be converted on import

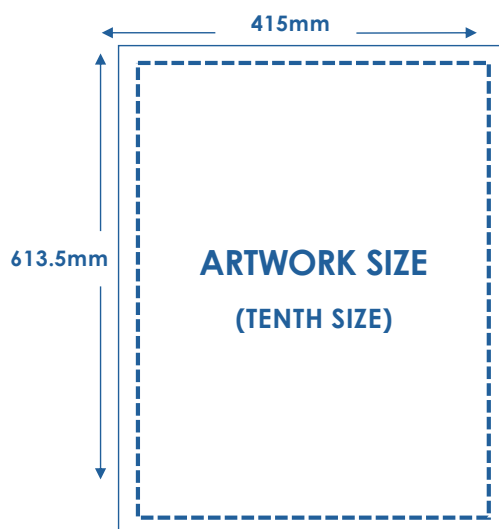
If spot colours are required, then please contact a member of the campaign preparation team: our prices are based on 4 colour CMYK

Objects and text should be checked if they need to knock out or overprint. Global are not responsible if specs are not adhered to and artwork is set up incorrectly

Do not use a scale factor on export

Export the template as a PDF with an ICC profile of FOGRA39L and applying the document bleed settings

PDF should be version 1.6 or newer



 **Display Size**
593.5mm x 395mm

 **Overall Size**
613.5 mm x 415mm

✓ Supplying Artwork

Please ensure artwork is sent to:

productionNI@global.com

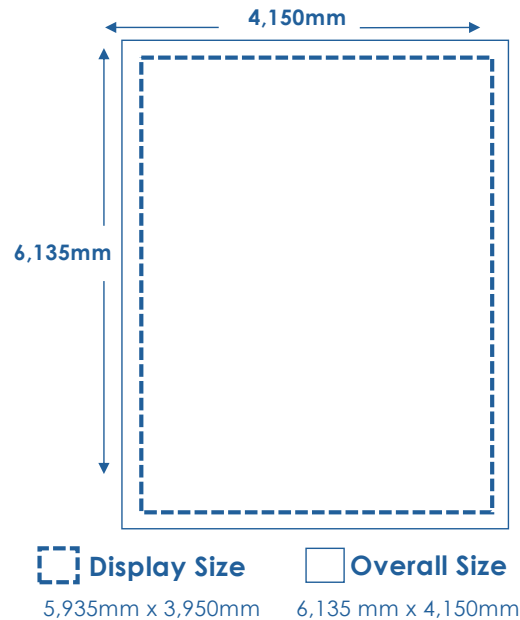
Copy referrals

Copy referral can take up to 5 days. If artwork is provided on T-17 and it requires referral, then the approved copy would in effect be delivered on T-12 and be considered late, and delivery of the campaign may be affected.

Failure to comply with these deadlines, means that the campaign will be non-compliant and at risk of being under delivered in part or full.



Print Production Spec



Trim Size: 4,150mm x 6,135mm

Material: Image printed onto reinforced PVC. Image to be colour corrected for both front and rear illumination

Finished Size: 4,150mm x 6,135mm

Finishing: 8mm round Keder to be welded all round

Packing Details: Every consignment of posters delivered must have a Delivery Note attached indicating the in-charge date, the advertiser, the number of designs, a title for each of the designs and the quantity of each design.

Delivery Deadline: Posters must be produced to the exact specification set out above and delivered **14 calendar days before** the 'In-charge' date of the campaign.

Please note: Global is not liable for compensation claims against any campaign where posters have been received after the delivery deadline.

Poster Delivery: Posters should be delivered to: Global Service Depot, Unit F9, Inspire Business Park, Carrowreagh Road, Dundonald BT16 1QT.