

Global's Small Format, Big Festive Impact Promotion, Oct- Nov 2026 – Specific Rules

1. The **Small Format, Big Festive Impact** promotion ('**Promotion**') is organised by Global and in these rules, we refer to this company as we, us or Global (as defined in the General Terms and Conditions). The Promotion will run from Monday 19th October 2026 to Monday 23rd November 2026. Global is the Promoter and Prize Provider.
2. **IMPORTANT:** The Promotion is subject to these Specific Rules and the General Terms and Conditions which are available [here](#) (together, the '**Promotion Terms and Conditions**'). Entry into the Promotion constitutes acceptance of these Specific Rules and the General Terms and Conditions.

Details of the Promotion:

3. To enter the Promotion, you must visit the webpage, <https://global.com/ni/small-format-big-festive-impact/>, and find 8 answers about Global's small format outdoor advertising portfolio hidden behind the Christmas gifts to complete the letter to Santa. Once all answers have been found, complete your entry by completing the form on https://workshopplay.eu.qualtrics.com/jfe/form/SV_5zrrC28eHKxqWiy (which is linked to the main competition page) before the closing time of 23:59 on Monday 23rd November 2026 to be eligible to win.
4. Online entry will open at 09:00 on Monday 19th October 2026 and close at 23:59 on Monday 23rd November 2026. Entries received before or after this time will not be included in the Promotion.
5. Within 3 days of the closing time of the Promotion, all eligible entries will be entered into a draw. Three entries will be selected at random, and the winning entrants will be contacted by one of our representatives via email. If a winning entrant does not respond within 5 working days from being contacted, they will forfeit their right to the prize, and we shall be entitled to select another winner by another random draw. That subsequent winner must respond to the notification email within 5 working days of the date on which they are notified, or they will also forfeit the prize.
6. We may publish the winners' names, employer and nearest geographical location (for example, their nearest city, town or county) in connection with the Promotion, including in trade press and on our websites and social media channels, subject always to our [Privacy Policy](#) and all applicable laws. Clause 8.3 of the General Terms and Conditions applies to the Promotion only to this extent.

Eligibility:

7. **The Promotion is open only to individuals who, at the time of entry and when the prize is awarded:**
- a. **are aged 18 or over;**
 - b. **live or work in the United Kingdom or the Republic of Ireland; and**
 - c. **are employed by or regularly engaged as a freelancer or contractor by, a Qualifying Organisation in a role involving the planning, buying, commissioning or creative development of advertising campaigns.**
- "Qualifying Organisation" means: (i) a media agency, creative or advertising agency, or out-of-home specialist agency that plans, buys or creates out-of-home advertising on behalf of advertisers; or (ii) an advertiser or brand owner (including any public authority or public-sector body) that buys or commissions out-of-home advertising. This clause 7 replaces clause 3.1 of the General Terms and Conditions for the purposes of the Promotion.**
8. For the purposes of the Promotion, references to "agencies" in clause 3.4 of the General Terms and Conditions mean only agencies engaged by Global to provide services in connection with the Promotion, and do not include agencies that plan or buy advertising with Global on behalf of their clients.
9. Entries must be made using the entrant's work email address at the Qualifying Organisation. No more than one prize will be awarded per Qualifying Organisation. We may ask a winning entrant for reasonable evidence of eligibility, including confirmation of their employment or engagement. If this is not provided within 5 working days of our request, or the entrant is not eligible, we may disqualify the entry and select another winner at random. By entering, you confirm that you are permitted to enter the Promotion and accept the prize under your employer's policies on gifts and hospitality, and that you have obtained any approval those policies require. If you are employed by a public authority or public-sector body, you also confirm that the rules and codes of conduct that apply to you permit you to enter the Promotion and accept the prize, and that you will make any declaration those rules require. If you are not permitted to accept the prize, you may decline it and we will select another winner at random.
10. Entrants must have submitted all 8 correct answers via the form on https://workshopplay.eu.qualtrics.com/jfe/form/SV_5zrC28eHKxqWiy to be eligible to win.
11. The Promotion is not open to: (a) anyone employed or engaged by any media owner or other business (other than Global) that sells out-of-home or audio advertising; or (b) anyone who, at the time of entry or when the prize is awarded, is involved in evaluating, negotiating or awarding any contract, tender or media-buying commitment with Global or any of its group companies. By entering, you confirm that neither of these applies to you. Any entries made by ineligible persons will be removed from the Promotion.

Prize:

12. Three winning entrants will each win a £100 GiftPay voucher if the winner lives or works in the United Kingdom or €100 One4All gift card, if the winner lives or works in the Republic of Ireland, delivered via email. The voucher or gift card is subject to the issuer's terms and conditions, including any expiry date.
13. Prizes must be claimed by 31st January 2027, after which any unclaimed prize will be forfeited. Once issued, the voucher or gift card may be redeemed in accordance with the issuer's terms and conditions, including its expiry date.
14. For all enquiries in connection with the Promotion please contact ryan.hoy@global.com.

Data Protection:

15. Clause 10 of the General Terms and Conditions applies to the Promotion. The entry form is hosted on our behalf by Qualtrics, who will process your personal data only to administer the Promotion on our instructions.