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170
en to go
Albert Heijn


cloudpillo
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erop los

Product Specifications Digital Out-of-Home Landscape Full Motion

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Digital Out-of-Home

Landscape Full Motion

Production specifications

- Resolution of 1920 x 1080 pixels
- 16:9 aspect ratio
- Maximum 30 frames per second
- File formats: .MP4
- The length of the video is 5 or 10 seconds
- Please use the Global order number, campaign name and the day/time in your filename (e.g.: 100101_Global_Monday16hour.MP4)
- The screens are a purely visual medium with no sound



Delivery deadline

The file must be submitted no later than five working days before the start of the campaign. This to check the file. If the deadlines are not met, we cannot guarantee that your campaign will go live at the agreed time. Due to the fact we need to check both the technical aspects and the content, the creative concept must be submitted for approval no later than five working days before the start of the campaign.

Important

All creatives are subject to approval from Global. These production specifications do not apply to the Large Format portrait screen in Piazza Eindhoven.

Submit files

- By email (maximum 10 Mb): nl.digitalsupport@global.com
- Larger files can be sent via WeTransfer

Help with the creative and production

Our goal is to help you optimize the creative opportunities. If you are looking for guidance with concept development and production or want to bounce ideas off professionals, please contact our digital support via nl.digitalsupport@global.com.

Contact details

For all your questions or to make an appointment, please contact our digital support via nl.digitalsupport@global.com or +31 (0)20 562 05 39.