



Product Specifications City Light Poster (CLP)

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Design

These specifications apply exclusively to designers, the specifications on the following page apply to the print shop.

Production specifications

- File size: 592,5 x 875 mm (width x height)
- Visible format: 552,5 x 835 mm (width x height)
- Bleed: +3mm, including crop marks
- Resolution: 200 dpi
- Colour: CMYK (ISO Coated V2 of FOGRA39L) Files structured in RGB are automatically converted to CMYK (at your own risk)
- File type: PDF, version 1.4 or higher
- Fonts: Please supply all artwork in outlines
- Colour proof: ISO Coated V2 or FOGRA39L. There may be a max. deviation of 10% between the colours on the proof sheet and the final printed matter.

If you do not supply a colour proof, we cannot give a guarantee on colour fastness.



Delivery deadline

No later than two weeks before the start of the campaign. Please use the GlobalINL order number and the campaign name in your filename. Failure to meet the deadlines indicated by Global may result in additional costs.

Submit files

- Via WeTransfer to: ontwerp@global.com

Help with the creative and production

Our goal is to help you optimize the creative opportunities. If you are looking for guidance with concept development and production or want to bounce ideas off professionals, please contact our digital support via nl.digitalsupport@global.com.

Contact details

For all your questions or to make an appointment, please contact our digital support via nl.digitalsupport@global.com or +31 (0)20 562 05 39.

City Light Poster (CLP)

Print shop

Production specifications

- Poster size: 1185 x 1750 mm (width x height)
- Visible format: 1105 x 1670 mm (width x height)
- Material: 135 Grams/m² matt coated paper with reverse printing.
For the account and risk of the customer. A minimum of 20% spare material must be supplied
- Example poster: At least one sample must be supplied per visual, separately in a tube



Delivery deadline

No later than one week before the start of the campaign. A packing slip stating the Global order/article number and a specification of the creative(s) must be issued with each delivery. Failure to meet the deadlines indicated by Global may result in additional costs.

Delivery address

The Operations Company (TOC)

For the attention of: Global Media & Entertainment

Gemeenschapspolderweg 26, 1382 GR Weesp

Monday to Friday: 7 a.m. to 4 p.m.

Printed posters must be delivered to The Operations Company in the following manner:

- 1 to 99 pieces: Delivery in boxes. Make sure you add separator sheets between different expressions.
- 100 to a maximum of 2,500 pieces: Delivery on a pallet. Deliver the posters with the front (print) side down, fully dried and lightly powdered to prevent sticking. Be sure to add separator sheets between different designs.

Attention!

Global cannot accept posters that have been printed with PVC ink, as no guarantee can be given on the poster quality of materials thus processed. Any extra costs arising from a different number of versions/visuals from that indicated, will be charged. All our printed matter is printed on FSC coloured paper. All material supplied must meet the minimum requirements of the environmental criteria of the Printed Matter (2017) product group and of the Paper (2017) product group of Pianoo, the Dutch Public Procurement Expertise Centre.