

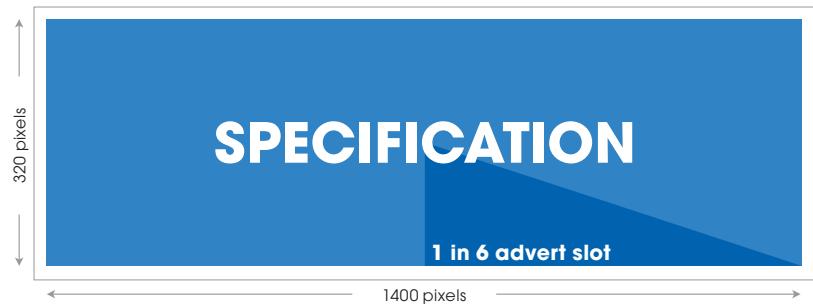


# North Circular Rd/Harrow Rd UP Eastbound Spec

High Definition Landscape screen on Wembley Approach Eastbound across all lanes of traffic.

## ✓ Artwork Production Spec

Resolution: 1400 x 320 pixels  
 Advert/Slot Length: 10 seconds  
 Supported Format: Jpeg  
 File Size: No larger than 1GB



## ✓ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date  
 The artwork needs to be supplied with the correct file name (format\_live date(ddmmyy)\_campaign name)  
 Please send artwork to [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)  
 Files larger than 10mb should be sent through an online transfer service such as wetransfer.com  
 We cannot guarantee the live date of a campaign if the delivery deadlines are not met

## ✓ Compliance & Approvals

All artwork is subject to approval  
 For the full set of guidelines, please visit [www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf](http://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf)  
 We strongly recommend you review these fully before commencing production  
 Video & subtle motion are not permitted

## ✓ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks  
 Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

## Digital Delivery

For any artwork delivery or scheduling related questions,  
 please contact: [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)

## Design Services

For any design needs or related queries,  
 please contact: [Artwork.services@global.com](mailto:Artwork.services@global.com)