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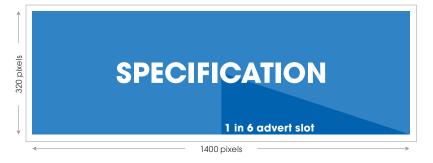
High Definition Landscape screen on Wembley Approach Westbound across all lanes of traffic.

Artwork Production Spec

Resolution: Advert/Slot Length: Supported Format: 1400 x 320 pixels 10 seconds Jpeg

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File Size: No larger than 1GB



Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date The artwork needs to be supplied with the correct file name (format_live date(ddmmyy)_campaign name) Please send artwork to **Digitaldelivery@global.com** Files larger then 10mb should be sent through an online transfer service such as wetransfer.com We cannot guarantee the live date of a campaign if the delivery deadlines are not met

Compliance & Approvals

All artwork is subject to approval For the full set of guidelines, please visit <u>www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf</u> We strongly recommend you review these fully before commencing production Video & subtle motion are not permitted

Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks Out of hours scheduling: Mon - Fri \pounds 300. Sat - Sun: \pounds 500

Digital Delivery

For any artwork delivery or scheduling related questions, please contact: **Digitaldelivery@global.com**

Design Services

For any design needs or related queries, please contact: **Artwork.services@global.com**