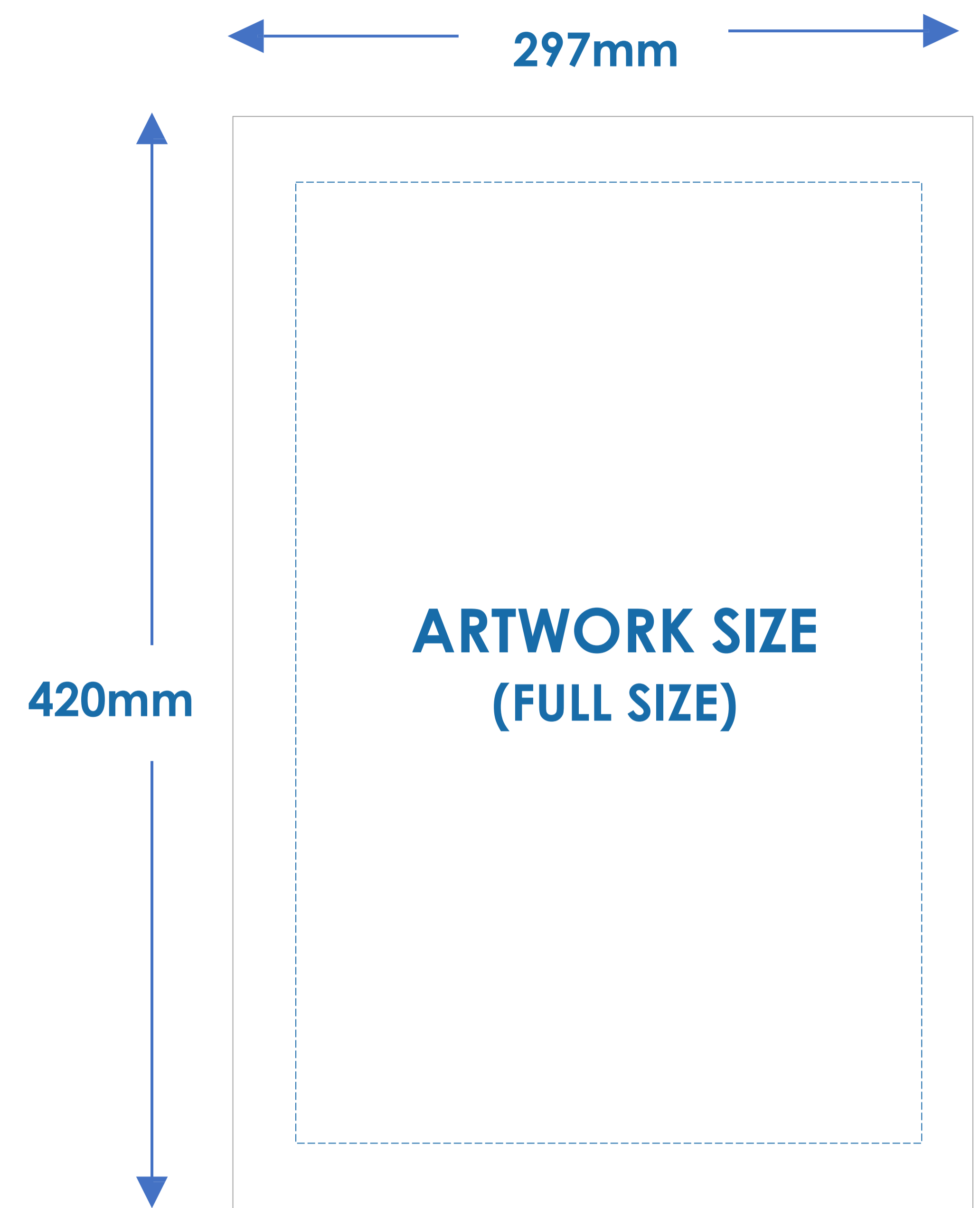


## ✓ Artwork Specifications

- Display Area:** 400mm x 270mm (Full Size)  
**Overall Size:** 420mm x 297mm (Full Size)  
**Bleed:** 10mm all around  
**File Format:** High Res CMYK PDF.  
Embed / outline images and fonts  
**File Size:** Up to 25MB  
**File Name:** SiteType\_LiveDate\_Campaign  
Name  
**DPI:** 300 dpi minimum

□ Overall size  
420mm x 297mm

⋯ Display area  
400mm x 270mm



### Artwork Delivery:

Please ensure artwork is sent into the relevant email address below: A minimum of 14 days before the campaign live date:

#### **NATIONAL PRODUCTION:**

[Nationalproduction@global.com](mailto:Nationalproduction@global.com)

#### **LOCAL PRODUCTION:**

[Localproduction@global.com](mailto:Localproduction@global.com)

#### **Copy Referrals,**

Copy Referral can take up to 5 days. If artwork is provided on T-17 and it requires referral, then the approved copy would in effect be delivered on T-12 and be considered late, and delivery of the campaign may be affected. For National Production only, artwork should be sent to [Postingprep@global.com](mailto:Postingprep@global.com) and they will confirm if copy is compliant.

### Please ensure artwork complies with the following:

- All images to be supplied at Artwork size, in line with the template, and recommended no lower than 300dpi
- Do not supply spot colours or RGB images / text – will be converted on import
- If Spot colours are required, then please contact a member of the production team: our prices are based on 4 colour CMYK
- Objects and text should be checked if they need to knock out or overprint. Global are not responsible if specs are not adhered to and artwork is set up incorrectly
- Do not use a scale factor on export
- Export the template as a PDF with an ICC profile of FOGRA39L
- Export applying the document bleed settings
- PDF version should be 1.6

Failure to comply with these deadlines, means that the campaign will be non-compliant and at risk of being under delivered in part or full.

## ✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf>  
We strongly recommend you review these fully before commencing production.