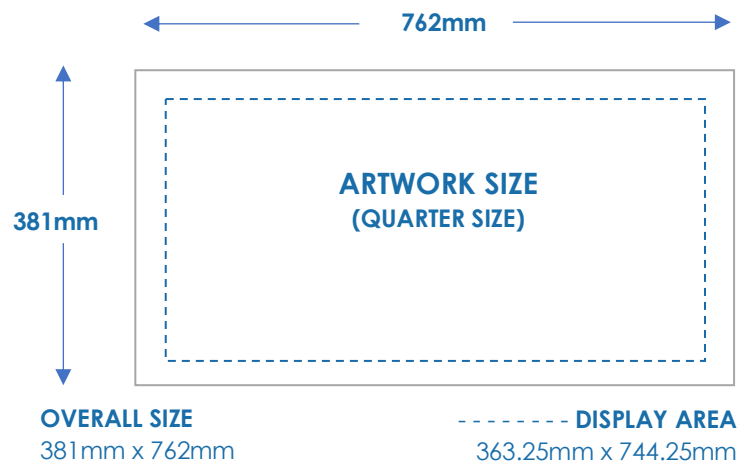


# 12 Sheets Illuminated Spec

## ✓ Artwork Specifications (Global Production)

Display Area: 1,453mm x 2,977mm (Full size)  
 Overall Size: 1,524mm x 3,048mm (Full size)  
 Bleed: 2mm all around

File Format: High Res CMYK PDF. Embed/  
 outline images and fonts  
 File Size: Up to 5MB  
 File Name: SiteType\_LiveDate\_Campaign  
 Name  
 DPI: 300 dpi minimum



## ✓ Print Specifications (Non-Global Production)

Trim Size: 1,524mm (h) x 3,048mm (w) (Full size)  
 Material: 120-135gsm Cartridge Paper  
 Finishing: Cut to trim size  
 Packing details: Rolled in cardboard tubes with plastic lids on each end, the ends must be padded out with bubblewrap, with max of 10 posters per tube. Ensure pack label is complete  
[https://outdoor.global.com/uk/~media/files/uk/product\\_specs/digital/global-pack-label.pdf](https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf)  
 Spares: A minimum of 10% posters is recommended  
 Despatch details: Please request this from the customer service team

## ✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

### Artwork Delivery

For any artwork delivery queries please contact the production team at [Nationalproduction@global.com](mailto:Nationalproduction@global.com) or [localproduction@global.com](mailto:localproduction@global.com)

### Poster Delivery

For any delivery queries if you are delivering your own posters please contact the customer service team at [NationalCS@global.com](mailto:NationalCS@global.com) or [LocalDirectCS@global.com](mailto:LocalDirectCS@global.com)