

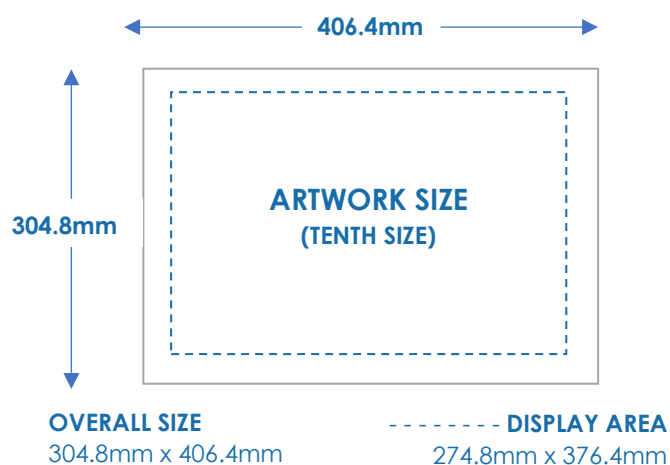
32 Sheet (Paper) Spec

✓ Artwork Specifications (Global Production)

Display Area: 2,748mm x 3,764mm (Full size)
 Overall Size: 3,048mm x 4,064mm (Full size)
 Bleed: 5mm all around

File Format: High Res CMYK PDF. Embed/ outline images and fonts
 File Size: Up to 5MB
 File Name: SiteType_LiveDate_CampaignName

DPI: 300 dpi minimum
 Barcodes: To be added by our printer



✓ Print Specifications (Non-Global Production)

Trim Size: 3,048mm (h) x 4,064mm (w) (Full size)
 Material: 120gsm Blue Back Paper

Finishing: Cut to trim size
 Packing Details: Printed in 8 sections; flat pack, ensure pack label is complete
https://outdoor.global.com/uk/~ /media/files/uk/product_specs/digital/global-pack-label.pdf

Spares: A minimum of 10% posters is recommended
 Despatch detail Please request this from the Customer Service team

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

Artwork Delivery

For any artwork delivery queries please contact the production team at Nationalproduction@global.com or localproduction.global.com

Poster Delivery

For any delivery queries if you are delivering your own posters please contact the Customer Service team at NationalCS@global.com or LocalDirectCS@global.com