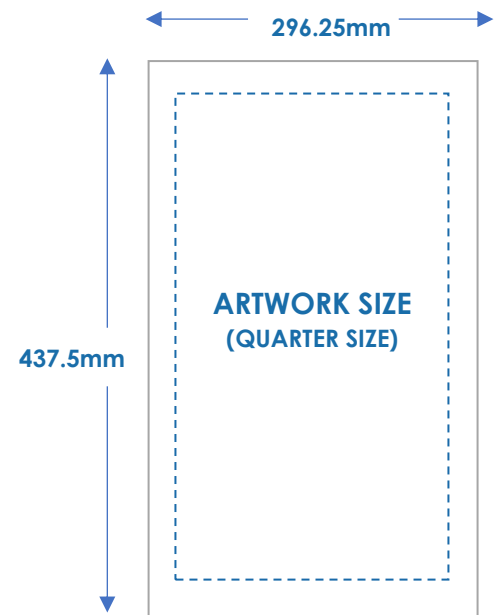


6 Sheet (BT6 & 106) Spec

✓ Artwork Specifications (Global Production)

Display Area: 1,710mm x 1,160mm (Full size)
 Overall Size: 1,750mm x 1,185mm (Full size)
 Bleed: 5mm all around

File Format: High Res CMYK PDF. Embed/ outline images and fonts
 File Size: Up to 5MB
 File Name: SiteType_LiveDate_CampaignName
 DPI: 300 dpi minimum



OVERALL SIZE 437.5mm x 296.25mm
DISPLAY AREA 427.5mm x 290mm

✓ Print Specifications (Non-Global Production)

Trim Size: 1,750mm (h) x 1,185mm (w) (Full size)
 Material: 170gsm White Back
 Finishing: Cut to trim size
 Packing details: Packed in tube, no more than 15 in a tube; ensure pack label is complete
https://outdoor.global.com/uk/~-/media/files/uk/product_specs/digital/global-pack-label.pdf
 Spares: A minimum of 10% posters is recommended
 Despatch details: Please request this from the customer service team

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

Artwork Delivery

For any artwork delivery queries please contact the production team at Nationalproduction@global.com or localproduction.global.com

Poster Delivery

For any delivery queries if you are delivering your own posters please contact the customer service team at NationalCS@global.com or LocalDirectCS@global.com