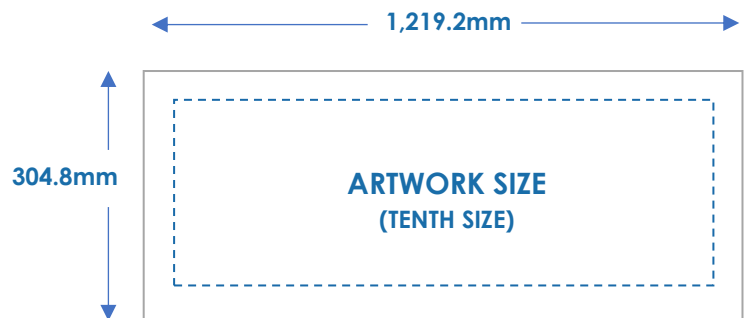


# 96 Sheet Spec

## ✓ Artwork Specifications (Global Production)

Display Area: 2,848mm x 11,992mm (Full size)  
 Overall Size: 3,048mm x 12,192mm (Full size)  
 Bleed: 5mm all around  
  
 File Format: High Res CMYK PDF. Embed/  
 outline images and fonts  
 File Size: Up to 5MB  
 File Name: SiteType\_LiveDate\_Campaign  
 Name  
 DPI: 300 dpi minimum



**OVERALL SIZE**  
304.8mm x 1,219.2mm

----- **DISPLAY AREA**  
284.8mm x 1,199.2mm

## ✓ Print Specifications (Non-Global Production)

Trim Size: 3,048mm (h) x 12,192mm (w) (Full size)  
 Material: 120gsm Blue Back Paper

Finishing: Cut to trim size  
 Packing details: Printed in 24 sections; flat pack, ensure pack label is complete  
[https://outdoor.global.com/uk/~media/files/uk/product\\_specs/digital/global-pack-label.pdf](https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf)

Spares: A minimum of 10% posters is recommended  
 Despatch details: Please request this from the customer service team

## ✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

### Artwork Delivery

For any artwork delivery queries please contact the production team at [Nationalproduction@global.com](mailto:Nationalproduction@global.com) or [localproduction.global.com](http://localproduction.global.com)

### Poster Delivery

For any delivery queries if you are delivering your own posters please contact the customer service team at [NationalCS@global.com](mailto:NationalCS@global.com) or [LocalDirectCS@global.com](mailto:LocalDirectCS@global.com)