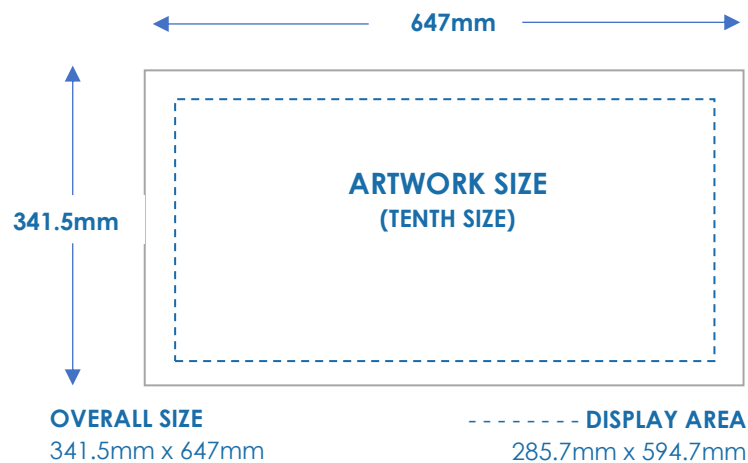


# B48 (Generic) Spec

## ✓ Artwork Specifications (Global Production)

Display Area:	2,857mm x 5,947mm (Full size)
Overall Size:	3,415mm x 6,470mm (Full size)
Bleed:	5mm all around
File Format:	High Res CMYK PDF. Embed/ outline images and fonts
File Size:	Up to 5MB
File Name:	SiteType_LiveDate_CampaignName
DPI:	300 dpi minimum



## ✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

### Artwork Delivery

For any artwork delivery queries please contact the production team at [Nationalproduction@global.com](mailto:Nationalproduction@global.com) or [localproduction.global.com](http://localproduction.global.com)

### Poster Delivery

For any delivery queries if you are delivering your own posters please contact the customer service team at [NationalCS@global.com](mailto:NationalCS@global.com) or [LocalDirectCS@global.com](mailto:LocalDirectCS@global.com)