

# B48 (P&S Prismaflex Stormflex Slimlight) Spec

## Artwork Specifications (Global Production)

Display Area: 2,848mm x 5,896mm (Full size)
Overall Size: 3,150mm x 6,280mm (Full size)

Bleed: 5mm all around

File Format: High Res CMYK PDF. Embed/

outline images and fonts

File Size: Up to 5MB

File Name: SiteType\_LiveDate\_Campaign

Name

DPI: 300 dpi minimum





## **Print Specifications (Non-Global Production)**

Trim Size: 3,150mm (h) x 6,280mm (w) (Full size)

Material: Graph'it

Finished Size: 3,150mm (h) x 6,280mm (w) (Full size)

Finishing: Trimmed

Packing details: Fold consertina style, ensure pack label is complete

https://outdoor.global.com/uk/~/media/files/uk/product\_specs/digital/global-

pack-label.pdf

Spares: A minimum of 10% posters is recommended

Despatch details: Please request this from the customer service team



## **Compliance & Approvals**

All artwork is subject to approval. For the full set of guidelines, please visit <a href="https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf">https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf</a> We strongly recommend you review these fully before commencing production.

#### **Artwork Delivery**

For any artwork delivery queries please contact the production team at

Nationalproduction@global.com or localproduction.global.com

#### **Poster Delivery**

For any delivery queries if you are delivering your own posters please contact the customer service team at <a href="MationalCS@global.com">NationalCS@global.com</a> or <a href="LocalDirectCS@global.com">LocalDirectCS@global.com</a>