

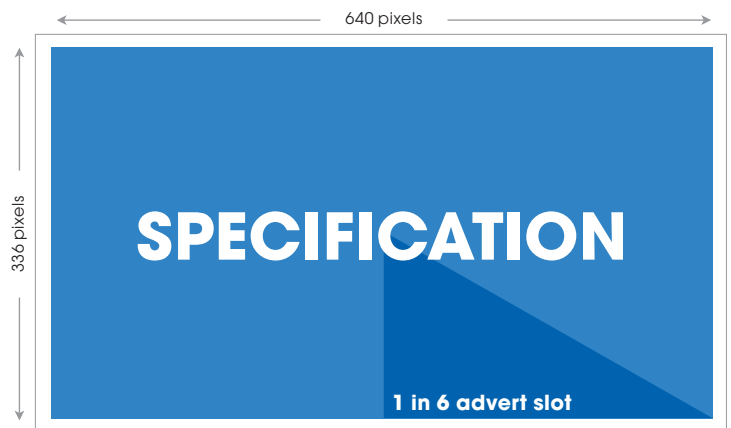


Two high definition synchronised screens above ticket gateways at Manchester Victoria station

### ✔ Artwork Production Spec

Resolution: 1152 x 576 pixels  
 Advert/Slot Length: 10 seconds  
 Frames per Second: 25  
 Supported Format: mp4 or Jpeg

File Size: No larger than 2GB



### ✔ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date  
 The artwork needs to be supplied with the correct file name (format\_live date(ddmmyy)\_campaign name)  
 Please send artwork to [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)  
 Files larger than 10mb should be sent through an online transfer service such as wetransfer.com  
 We cannot guarantee the live date of a campaign if the delivery deadlines are not met

### ✔ Compliance & Approvals

All artwork is subject to approval  
 For the full set of guidelines, please visit [www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf](http://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf)  
 We strongly recommend you review these fully before commencing production  
 If your ad contains flashing images, please take the flicker test at: [www.onlineflashtest.com](http://www.onlineflashtest.com)

### ✔ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks  
 Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

### Digital Delivery

For any artwork delivery or scheduling related questions, please contact: [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)

### Design Services

For any design needs or related queries, please contact: [Artwork.services@global.com](mailto:Artwork.services@global.com)