



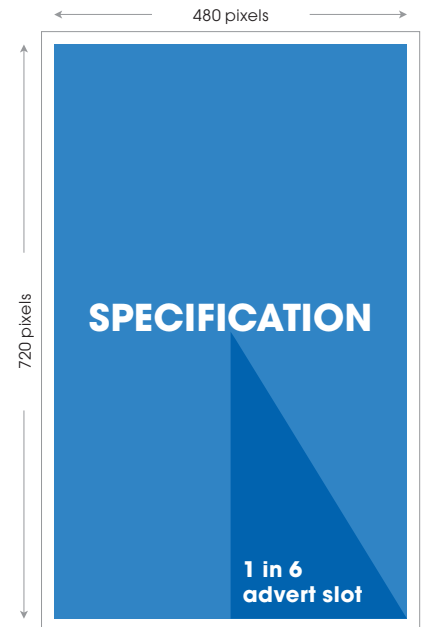
# DM6 Spec A

High Definition Portrait screens across the United Kingdom.

## ✔ Artwork Production Spec

Resolution: 480 x 720 pixels  
 Advert/Slot Length: 10 seconds  
 Supported Format: Jpeg

File Size: No larger than 2GB



## ✔ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date  
 The artwork needs to be supplied with the correct file name (format\_live date(ddmmyy)\_campaign name)  
 Please send artwork to [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)  
 Files larger than 10mb should be sent through an online transfer service such as wetransfer.com  
 We cannot guarantee the live date of a campaign if the delivery deadlines are not met

## ✔ Compliance & Approvals

All artwork is subject to approval  
 For the full set of guidelines, please visit [www.global.com/copyapproval](http://www.global.com/copyapproval)  
 We strongly recommend you review these fully before commencing production  
 Video & subtle motion are not permitted

## ✔ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks  
 Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

## Digital Delivery

For any artwork delivery or scheduling related questions, please contact: [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)

## Design Services

For any design needs or related queries, please contact: [Artwork.services@global.com](mailto:Artwork.services@global.com)



# DM6 Spec A

High Definition Landscape screens across the United Kingdom.

Location
A41 Hendon Tower, Brent Cross (Northbound/Outbound)- Brent Cross Tower
A41 Hendon Tower, Brent Cross (Southbound/Inbound)- Brent Cross Tower
M1 - Approach, Staples Corner
Brent Cross Centre Eastbound
Brent Cross Centre Westbound
Southgate, London
400 North Circular Road, Wembley
400 North Circular Road, Wembley
13 New College Parade, Finchley Road
Lookers Tower A40 Western Ave (Outbound)
Lookers Tower A40 Western Ave (Inbound)
Angel Tower NCR (Westbound/Inbound) (Lea Valley Towers)
Angel Tower NCR (Eastbound/Outbound) (Lea Valley Towers)
A12, East Cross Route, London
Shepherds Bush Green, London
M3 Tower Hanworth (Eastbound)
M3 Tower Hanworth (Westbound)
Kingston Bypass, New Malden (A3 Corridor)
Kingston Bypass, New Malden (A3 Corridor)
398 Streatham High Road, London
East India Dock Road, London
East India Dock Road, London
122 Peckham High St
A3, Richmond Park
Regent Road, Manchester

Location
Islington Cnr Norton Street, Liverpool
376 Scotland Road, Liverpool
209 Great Howard Street SoT
M6 , Land at Washwood Heath, Heartlands Parkway, Inbound
M6 , Land at Washwood Heath, Heartlands Parkway, Outbound
5 Ways Roundabout Park Regis Broad St South Westbound
5 Ways Roundabout Park Regis Islington Row Westbound
1 Stone Street, Oldbury (M5 Tower Southbound)
1 Stone Street, Oldbury (M5 Tower Northbound)
M4, 962 Great West Road, Inbound
M4, 962 Great West Road, Outbound
Tower Bridge Road, London
The Highway, London

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