



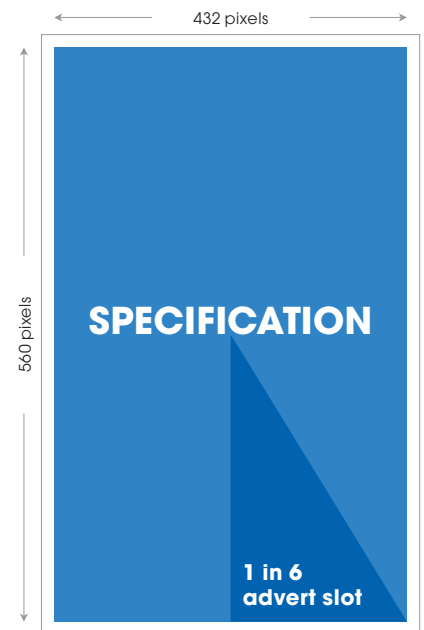
# DM6 Spec ©

High Definition Portrait screens across the United Kingdom.

## ✔ Artwork Production Spec

Resolution: 432 x 560 pixels  
 Advert/Slot Length: 10 seconds  
 Supported Format: Jpeg

File Size: No larger than 2GB



## ✔ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date  
 The artwork needs to be supplied with the correct file name (format\_live date(ddmmyy)\_campaign name)  
 Please send artwork to [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)  
 Files larger than 10mb should be sent through an online transfer service such as wetransfer.com  
 We cannot guarantee the live date of a campaign if the delivery deadlines are not met

## ✔ Compliance & Approvals

All artwork is subject to approval  
 For the full set of guidelines, please visit [www.global.com/copyapproval](http://www.global.com/copyapproval)  
 We strongly recommend you review these fully before commencing production  
 Video & subtle motion are not permitted

## ✔ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks  
 Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

## Digital Delivery

For any artwork delivery or scheduling related questions, please contact: [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)

## Design Services

For any design needs or related queries, please contact: [Artwork.services@global.com](mailto:Artwork.services@global.com)



High Definition Landscape screens across the United Kingdom.

### Location

A13 Riverside Cottages

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