



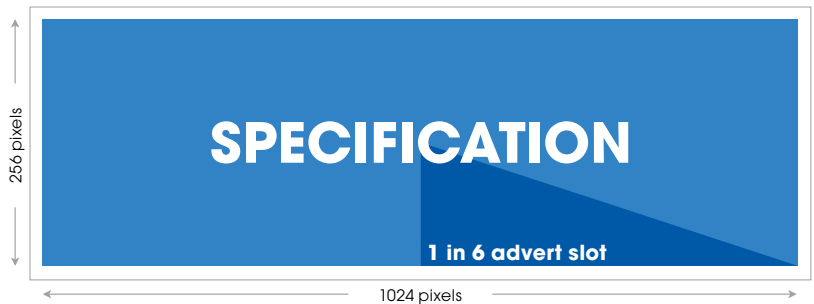
D96 Spec A

High Definition Landscape screens across the United Kingdom.

✔ Artwork Production Spec

Resolution: 1024 x 256 pixels
 Advert/Slot Length: 10 seconds
 Supported Format: Jpeg

File Size: No larger than 1GB



✔ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date
 The artwork needs to be supplied with the correct file name (format_live date(ddmmyy)_campaign name)
 Please send artwork to Artwork.services@global.com
 Files larger than 10mb should be sent through an online transfer service such as wetransfer.com
 We cannot guarantee the live date of a campaign if the delivery deadlines are not met

✔ Compliance & Approvals

All artwork is subject to approval
 For the full set of guidelines, please visit www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf
 We strongly recommend you review these fully before commencing production
 Video & subtle motion are not permitted

✔ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks
 Out of hours scheduling: Mon - Fri £300, Sat - Sun: £500

Digital Delivery

For any artwork delivery or scheduling related questions, please contact: Digitaldelivery@global.com

Design Services

For any design needs or related queries, please contact: Artwork.services@global.com



D96 Spec A

High Definition Landscape screens across the United Kingdom.

Location
A12 EAST (N/S)- HACKNEY
SOUTH LAMBETH ROAD
Coombe Boys School, Merton
CHARLIE BROWN ROUNDABOUT, Redbridge
OLD KENT ROAD, Southwark
YORK RD PRICES CANDLES, Wandsworth
A4540 HADEN CIRCUS, Birmingham
DARTMOUTH CIRCUS, Birmingham
SKYDOME RINGWAY, Coventry
M5 NORTHBOUND, West Bromwich
MEADOW RD, Leeds
DUKE STREET/SHETTLESTON ROAD, Glasgow
DUMBARTON ROAD, Glasgow
WESTERN AVENUE, Cardiff

Digital Delivery

For any artwork delivery or scheduling related questions, please contact: Digitaldelivery@global.com

Design Services

For any design needs or related queries, please contact: Artwork.services@global.com