



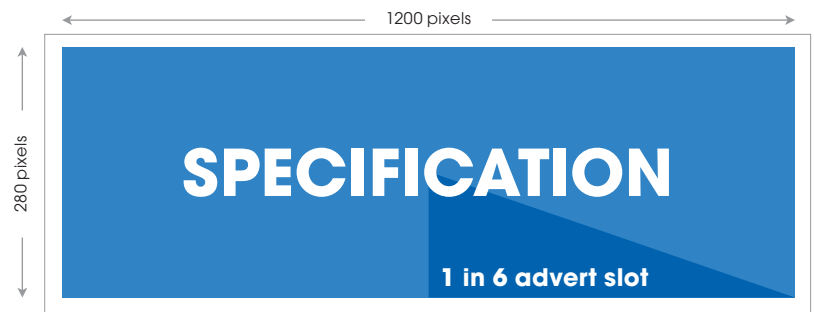
D96 Spec ©

High Definition Landscape screens across the United Kingdom.

✔ Artwork Production Spec

Resolution: 1200 x 280 pixels
 Advert/Slot Length: 10 seconds
 Supported Format: Jpeg

File Size: No larger than 2GB



✔ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date
 The artwork needs to be supplied with the correct file name (format_live date(ddmmyy)_campaign name)
 Please send artwork to Digitaldelivery@global.com
 Files larger than 10mb should be sent through an online transfer service such as wetransfer.com
 We cannot guarantee the live date of a campaign if the delivery deadlines are not met

✔ Compliance & Approvals

All artwork is subject to approval
 For the full set of guidelines, please visit www.global.com/copyapproval
 We strongly recommend you review these fully before commencing production
 Video & subtle motion are not permitted

✔ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks
 Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

Digital Delivery

For any artwork delivery or scheduling related questions, please contact: Digitaldelivery@global.com

Design Services

For any design needs or related queries, please contact: Artwork.services@global.com



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Location
Angel Road, London
The Parkway, A312, Hayes
389 York Road, Leeds
A41 Hendon Way (Inbound/Southbound)
A41 Hendon Way (Outbound/Northbound)
Jct A1 & A406 Greenbank Crescent (Henlys' Corner)
Canary Wharf Approach
East India Dock Road C/O Robin Hood Lane

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