



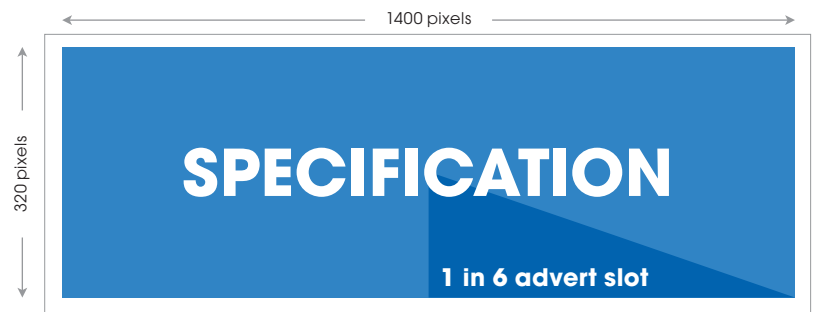
D96 Spec D

High Definition Landscape screens across the United Kingdom.

✔ Artwork Production Spec

Resolution: 1400 x 320 pixels
 Advert/Slot Length: 10 seconds
 Supported Format: Jpeg

File Size: No larger than 2GB



✔ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date
 The artwork needs to be supplied with the correct file name (format_live date(ddmmyy)_campaign name)
 Please send artwork to Digitaldelivery@global.com
 Files larger than 10mb should be sent through an online transfer service such as wetransfer.com
 We cannot guarantee the live date of a campaign if the delivery deadlines are not met

✔ Compliance & Approvals

All artwork is subject to approval
 For the full set of guidelines, please visit www.global.com/copyapproval
 We strongly recommend you review these fully before commencing production
 Video & subtle motion are not permitted

✔ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks
 Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

Digital Delivery

For any artwork delivery or scheduling related questions, please contact: Digitaldelivery@global.com

Design Services

For any design needs or related queries, please contact: Artwork.services@global.com



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Location
(TFL) North Circular, Abbey Road
(TFL) North Circular Wembley Approach
(TFL) A40 Western Ave, Argyle Road (Eastbound)
(TFL) A40 Western Ave, Argyle Road (Westbound)
(TFL) Heathrow Expressway (Northbound)
(TFL) Heathrow Expressway (Southbound)
(TFL) Olympic Park, A12 (Inbound)
(TFL) Olympic Park, A12 (Outbound)

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