



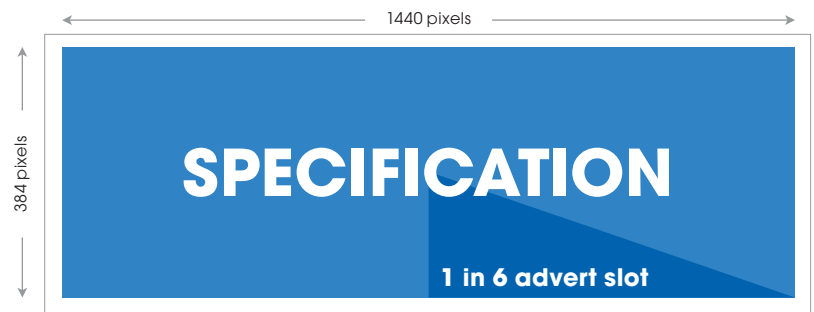
# D96 Spec H

High Definition Landscape screens across the United Kingdom.

## ✔ Artwork Production Spec

Resolution: 1440 x 384 pixels  
 Advert/Slot Length: 10 seconds  
 Supported Format: Jpeg

File Size: No larger than 2GB



## ✔ Supplying Artwork

Final artwork should be supplied 5 days prior to the campaign live date  
 The artwork needs to be supplied with the correct file name (format\_live date(ddmmyy)\_campaign name)  
 Please send artwork to [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)  
 Files larger than 10mb should be sent through an online transfer service such as wetransfer.com  
 We cannot guarantee the live date of a campaign if the delivery deadlines are not met

## ✔ Compliance & Approvals

All artwork is subject to approval  
 For the full set of guidelines, please visit [www.global.com/copyapproval](http://www.global.com/copyapproval)  
 We strongly recommend you review these fully before commencing production  
 Video & subtle motion are not permitted

## ✔ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks  
 Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500

## Digital Delivery

For any artwork delivery or scheduling related questions, please contact: [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)

## Design Services

For any design needs or related queries, please contact: [Artwork.services@global.com](mailto:Artwork.services@global.com)



# D96 Spec H

High Definition Landscape screens across the United Kingdom.

Location
Warwick Road (A41), Birmingham
Bunns Lane, Edgware
350 Spon Lane, West Bromwich Southbound
350 Spon Lane, West Bromwich Northbound
Norwood High Street, London

## Digital Delivery

For any artwork delivery or scheduling related questions, please contact: [Digitaldelivery@global.com](mailto:Digitaldelivery@global.com)

## Design Services

For any design needs or related queries, please contact: [Artwork.services@global.com](mailto:Artwork.services@global.com)