



## SPECIAL DISPLAY BOARDS

### PRODUCTION DETAILS

Global has a highly experienced and dedicated Production Department committed to offer professional print advice, quotes and information on materials related to all your campaign production.

Advertisers are advised to use Global Production, where we can ensure that all campaigns are printed on approved materials and to the correct specifications.

If you require expert advice and guidance, please contact the Global Production Department for a free quote or to place your print with one of our specialist suppliers.

### CONTACTS:

Production

Tel: 0203 282 5222

Email: [productionartwork@global.com](mailto:productionartwork@global.com)

GLOBAL

7<sup>th</sup> Floor, Lacon London  
84 Theobalds Road  
Holborn  
London WC1X 8NL

Copy Approval:

[copy.approval@global.com](mailto:copy.approval@global.com)

### CLIENT PRODUCTION

If you have chosen to provide your own posters, please ensure that the bills are printed on the correct substrates. Please note that any part delivery of the Advertisement Copy or Artwork, delivery in the incorrect format, or delivery not meeting the Production Specification or any of Global UK Limited's Terms and Conditions, as provided, shall be deemed to be no delivery for the purpose of undertaking or procuring the undertaking of Global's Production Services.



All posters are to be delivered two (2) weeks prior to in-charge date.

Please also be aware that should bills be delivered late Global cannot guarantee display and this could affect the fixing of your campaign.

If your printer has any questions please contact the Global Production Department for details.

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## SPECIAL DISPLAY BOARDS

### POSTING CYCLE

Special Display Boards are generally installed when the posting cycle for conventional posters has been completed and site access has been granted by London Underground.

### COPY APPROVAL

Before posting can commence, every London Underground campaign must be submitted to Global for copy approval. This is to ensure that the Codes of Practice outlined by our franchise partner are being upheld. See *Copy Approval on page 3*.

### SIZES

The size of Special Display Boards varies throughout the London Underground network. Please contact Global Customer Service on 020 7482 3000 for the exact dimensions of the board you are intending to produce. Boards can be accepted in sections.

### IMPORTANT NOTE

In response to Parliamentary legislation, London Underground stations fall into two distinct classifications:

Section 12 Stations refers to all sub-surface stations and Non-Section 12 Stations refers to all above-ground stations.

### MATERIALS

Section 12 Stations are governed by very strict fire regulations, therefore all Special Display Boards must be either screen-printed or flat-bed digitally-printed directly onto 16 gauge, white, powder-coated aluminium. If the board is for outdoor use or at platform level, an anti-graffiti film must be applied to the finished board.

Non-Section 12 Stations are not governed by the fire regulations, therefore all Special Display Boards must be either screen-printed or flat-bed digitally-printed directly onto 5mm Foamex board. If the board is for outdoor use or at platform level, an anti-graffiti film must be applied to the finished board.

### GENERAL NOTE

There are several stations on the network that serve as interchanges with other lines. In a few instances, Earl's Court for example, one line runs above-ground (District) and another runs below-ground (Piccadilly): in these circumstances the entire station is given a Section 12 classification.



#### SECTION 12 STATIONS

ALDGATE	CLAPHAM COMMON	KENTISH TOWN	RUSSELL SQUARE
ALDGATE EAST	CLAPHAM NORTH	KILBURN PARK	SEVEN SISTERS
ANGEL	CLAPHAM SOUTH	KING'S CROSS ST.	SHEPHERD'S BUSH
ARCHWAY		PANCRAS	
ARSENAL	COLLIERS WOOD	KNIGHTSBRIDGE	SOUTH KENSINGTON
BAKER STREET	COVENT GARDEN	LAMBETH NORTH	SOUTH WIMBLEDON
BALHAM	EARL'S COURT	LANCASTER GATE	SOUTHGATE
BANK	EDGWARE ROAD	LEICESTER SQUARE	SOUTHWARK
BAYSWATER	(Bakerloo)		
BELSIZE PARK	ELEPHANT & CASTLE	LIVERPOOL STREET	ST. JAMES'S PARK
BERMONDSEY	EMBANKMENT	LONDON BRIDGE	ST. JOHN'S WOOD
BETHNAL GREEN	EUSTON	MAIDA VALE	ST. PAUL'S
BLACKFRIARS	EUSTON SQUARE	MANOR HOUSE	STEPNEY GREEN
BLACKHORSE ROAD	FINSBURY PARK	MANSION HOUSE	STOCKWELL
	FULHAM BROADWAY	MARBLE ARCH	SWISS COTTAGE
	GANTS HILL	MARYLEBONE	TEMPLE
	GLOUCESTER ROAD	MILE END	TOOTING BEC
	GOODGE STREET	MONUMENT	TOOTING BROADWAY
	GREAT PORTLAND	MOORGATE	TOTTENHAM COURT
	STREET		ROAD
BOND STREET	GREEN PARK	MORNINGTON	TOTTENHAM HALE
		CRESCENT	
BOROUGH	HAMPSTEAD	NORTH GREENWICH	TOWER HILL
BOUNDS GREEN	HATTON CROSS	NOTTING HILL GATE	TUFNELL PARK
BOW ROAD	HEATHROW TERMINALS	OLD STREET	TURNPIKE LANE
	1,2,3		
BRIXTON	HEATHROW TERMINAL 4	OVAL	VAUXHALL
CALEDONIAN ROAD	HIGHBURY & ISLINGTON	OXFORD CIRCUS	VICTORIA
CAMDEN TOWN	HIGHGATE	PADDINGTON	WALTHAMSTOW
			CENTRAL
CANADA WATER	HOLBORN	(Bakerloo, District &	WANSTEAD
		Circle)	
CANARY WHARF	HOLLAND PARK	PICCADILLY CIRCUS	WARREN STREET
(Jubilee)			
CANNON STREET	HOLLOWAY ROAD	PIMLICO	WARWICK AVENUE
CHALK FARM	HOUNSLOW WEST	QUEENSWAY	WATERLOO
CHANCERY LANE	HYDE PARK CORNER	REDBRIDGE	WESTMINSTER
CHARING CROSS	KENNINGTON	REGENT'S PARK	WOOD GREEN

#### PACKING

Please wrap the finished board(s) in bubble-wrap to protect the image during transportation and storage.

#### DELIVERY ADDRESS

Global, Unit 8, The Arena, Mollison Avenue, Enfield EN3 7NL.

We can accept deliveries at any time between the hours of 8am and 4pm, Monday to Friday.