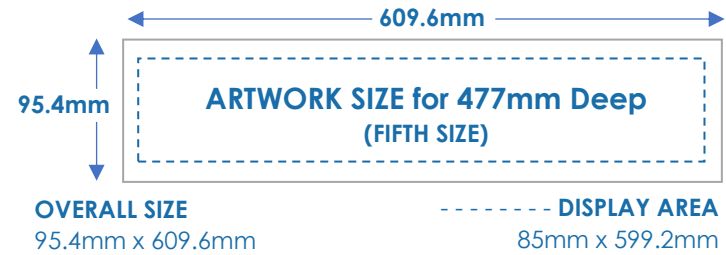
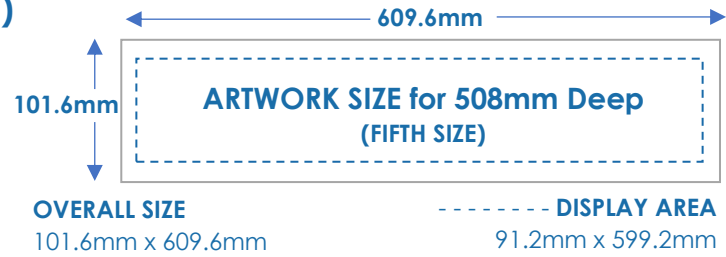


# Streetliners 10ft Spec (508mm & 477mm deep)

## ✓ Artwork Specifications (Global Production)

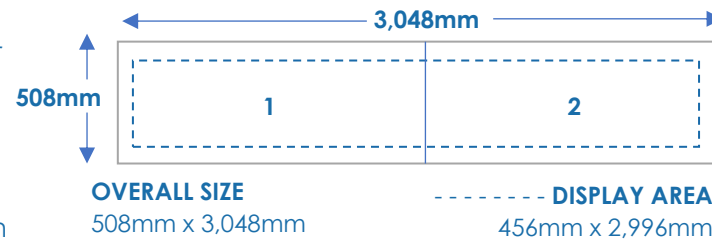
Display Area: See diagram to the right\*  
 Overall Size: See diagram to the right\*  
 Bleed: 3mm all around  
 File Format: High Res CMYK PDF. Embed/  
 outline images and fonts  
 File Size: Up to 25MB  
 File Name: SiteType\_LiveDate\_Campaign  
 Name  
 DPI: 300 dpi minimum  
 Barcodes: To be added by our printer

**\* Please request despatch from Customer Service to determine size/s required**

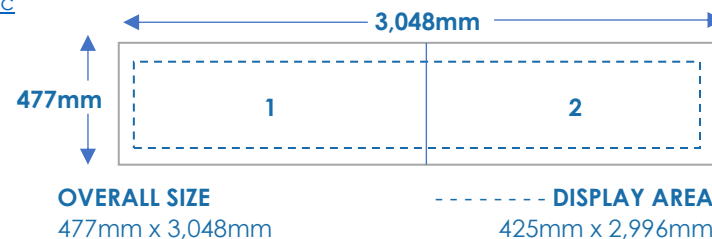


## ✓ Print Specifications (Non-Global Production)

Trim Size: 508mm deep x 3,048mm wide **and/or\***  
 477mm deep x 3,048mm wide (Full size)  
 Material: Water Resistant Board **and/or\*** approved  
 Vinyl inc. *GRAFITYP M112R, ORACAL 1620 or  
 RITRAMA 04350 RI-145/100*  
 Finishing: Cut to trim size. See right for notes on  
 overlap.  
 Packing Details: **Flat & Uncollated:** Section 2 should be  
 placed on the pallet first followed by section  
 1. A tab must be inserted between every 50<sup>th</sup>  
 board and an additional tab inserted  
 indicating the break between each section.  
**Rolled and Collated:** Collate and roll in  
 sequence with design out in packages of no  
 more than 10. Ensure pack label is complete  
[https://outdoor.global.com/uk/~media/files/uk/product\\_specs/digital/global-pack-label.pdf](https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf)  
 Spares: A minimum of 10% posters is recommended  
 Despatch details: **\*Please check with Customer Service on  
 trim size/s & material/s required**  
 Barcodes: Barcodes must be placed in the bottom  
 right-hand corner of all posters, 50mm from  
 each edge. Barcode dimensions to be  
 32mm (h) x 50mm (w)



Sections 1 and 2 measure 508mm deep, 1,524mm wide  
**F&C:** No overlap  
**R&C:** An additional 12mm UNPRINTED overlap on the  
 right-hand edge of section 1 is required.



Sections 1 and 2 measure 508mm deep, 1,524mm wide  
**F&C:** No overlap  
**R&C:** An additional 12mm UNPRINTED overlap on the  
 right-hand edge of section 1 is required.

## ✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

### Artwork Delivery

For any artwork delivery queries please contact the production team at [Nationalproduction@global.com](mailto:Nationalproduction@global.com) or [localproduction@global.com](mailto:localproduction@global.com)

### Poster Delivery

For any delivery queries if you are delivering your own posters, please contact the Customer Service team at [NationalCS@global.com](mailto:NationalCS@global.com) or [LocalDirectCS@global.com](mailto:LocalDirectCS@global.com)