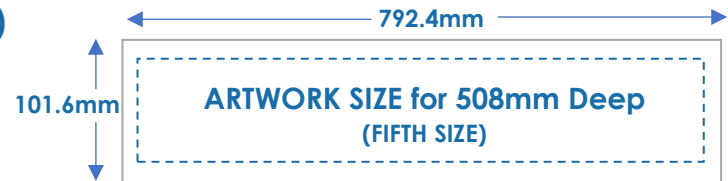


Streetliners 13ft Spec (508mm & 477mm deep)

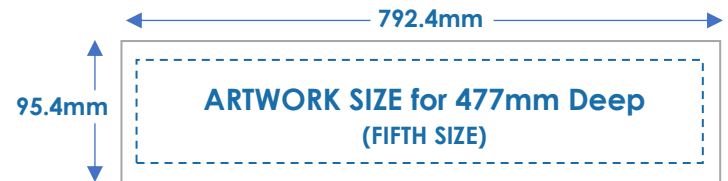
✓ Artwork Specifications (Global Production)

Display Area: See diagram to the right*
 Overall Size: See diagram to the right*
 Bleed: 3mm all around
 File Format: High Res CMYK PDF. Embed/
 outline images and fonts
 File Size: Up to 25MB
 File Name: SiteType_LiveDate_Campaign
 Name
 DPI: 300 dpi minimum
 Barcodes: To be added by our printer

*** Please request despatch from Customer Service to determine artwork size/s required**



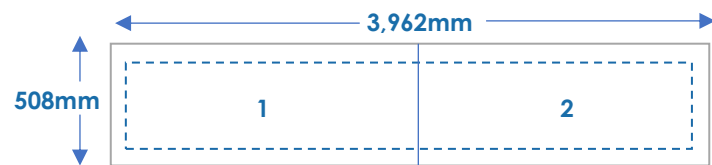
OVERALL SIZE 101.6mm x 792.4mm
DISPLAY AREA 91.2mm x 782.2mm



OVERALL SIZE 95.4mm x 792.4mm
DISPLAY AREA 85mm x 782.2mm

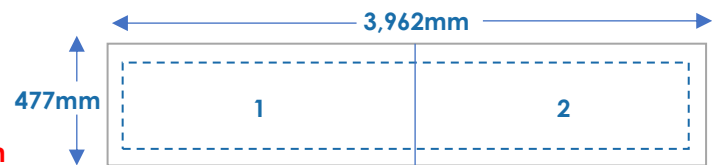
✓ Print Specifications (Non-Global Production)

Trim Size: 508mm deep x 3,962mm wide **and/or***
 477mm deep x 3,962mm wide (Full size)
 Material: Water Resistant Board **and/or*** approved
 Vinyl inc. *GRAFITYP M112R, ORACAL 1620 or
 RITRAMA 04350 RI-145/100*
 Finishing: Cut to trim size. See right for notes on
 overlap.
 Packing Details: **Flat & Uncollated (WRB):** Section 2 should be
 placed on the pallet first followed by section
 1. A tab must be inserted between every
 50th board and an additional tab inserted
 indicating the break between each section.
Rolled and Collated (Vinyl): Collate and roll
 in sequence with design out in packages of
 no more than 10. Ensure pack label is
 complete
https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf
 Spares: A minimum of 10% posters is recommended
 Despatch details: ***Please check with Customer Service on trim
 size/s & material/s required**
 Barcodes: Barcodes must be placed in the bottom
 right-hand corner of all posters, 50mm from
 each edge. Barcode dimensions to be
 32mm (h) x 50mm (w)



OVERALL SIZE 508mm x 3,962mm
DISPLAY AREA 456mm x 3,911mm

Sections 1 and 2 measure 508mm deep, 1,981mm wide
WRB: No overlap
Vinyl: An additional 12mm UNPRINTED overlap on the
 right-hand edge of section 1 is required.



OVERALL SIZE 477mm x 3,962mm
DISPLAY AREA 425mm x 3,911mm

Sections 1 and 2 measure 477mm deep, 1,981mm wide
WRB: No overlap
Vinyl: An additional 12mm UNPRINTED overlap on the
 right-hand edge of section 1 is required.

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

Artwork Delivery

For any artwork delivery queries please contact the production team at Nationalproduction@global.com or localproduction@global.com

Poster Delivery

For any delivery queries if you are delivering your own posters, please contact the Customer Service team at NationalCS@global.com or LocalDirectCS@global.com