

Supersides Spec

✓ Artwork Specifications (Global Production)

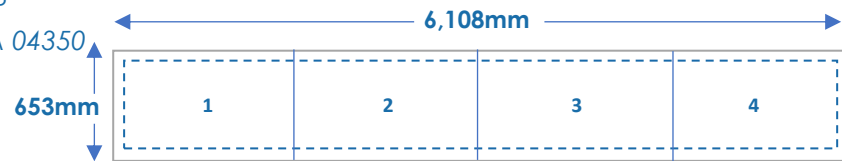
Display Area: 601mm x 6,056mm (Full size)

- Overall Size: 653mm x 6,108mm (Full size)
- Bleed: 3mm all around
- File Format: High Res CMYK PDF. Embed/
outline images and fonts
- File Size: Up to 25MB
- File Name: SiteType_LiveDate_Campaign
Name
- DPI: 300 dpi minimum
- Barcodes: To be added by our printer



✓ Print Specifications (Non-Global Production)

- Trim Size: 653mm x 6,108mm (Full size)
- Material: Approved Vinyl only inc. *GRAFITYP M112R, ORACAL 1620 or RITRAMA 04350 RI-145/100*
- Finishing: Cut to trim size. See right for notes on overlap.
- Packing Details: Flat & Uncollated OR Rolled and Collated – see notes to the right for more detail. Ensure pack label is complete https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf. A minimum of 10% posters is recommended.
- Spares: ***Please check with Customer Service on whether F&C or R&C is required**
- Despatch details: Barcodes must be placed in the bottom right-hand corner of all posters, 50mm from each edge. Barcode dimensions to be 32mm (h) x 50mm (w)
- Barcodes:



OVERALL SIZE
653mm x 6,108mm. Sections 1, 2, 3 and 4 measure 653mm deep, 1,527mm.

F&C: No overlap
R&C: An additional 12mm UNPRINTED overlap on the right-hand edge of sections 1, 2 and 3 is required.

Flat & uncollated: Please stack posters flat on a pallet. Section 4 should be placed on the pallet first followed by sections 3, 2 and 1. A tab must be inserted between every 50th vinyl and an additional tab inserted indicating the break between each section. The pallet must be bound securely, ensuring the poster edges are fully protected to avoid damage in transit

Rolled & collated: Please collate and roll a complete Superside in the sequence shown in the line drawing with the design out. Deliver the posters wrapped in packages of no more than 10, ensuring the edges are fully protected to avoid damage in transit. Folded vinyl's cannot be accepted.

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

Artwork Delivery

For any artwork delivery queries please contact the production team at Nationalproduction@global.com or localproduction@global.com

Poster Delivery

For any delivery queries if you are delivering your own posters, please contact the Customer Service team at NationalCS@global.com or LocalDirectCS@global.com