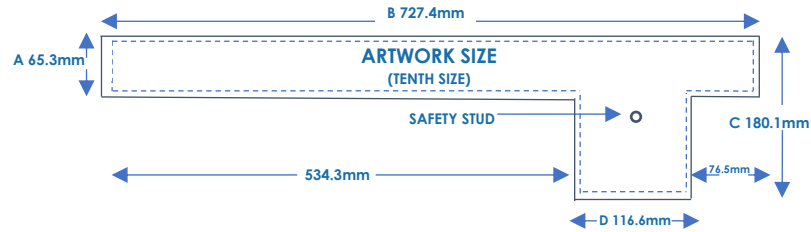


T-Sides Forward Stem Spec

✓ Artwork Specifications (Global Production)

Display Area:	See diagram to the right
Overall Size:	See diagram to the right
Bleed:	3mm all around
File Format:	High Res CMYK PDF. Embed/ outline images and fonts
File Size:	Up to 25MB
File Name:	SiteType_LiveDate_Campaign Name
DPI:	300 dpi minimum
Barcodes:	To be added by our printer



OVERALL SIZE

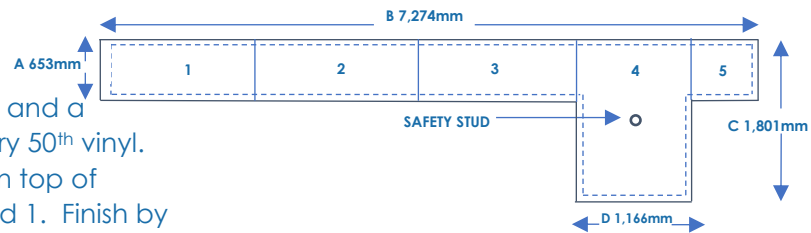
A 65.3mm, B 727.4mm,
C 180.1mm, D 116.6mm

----- DISPLAY AREA

A 60.1mm, B 722.2mm,
C 174.9mm, D 111.4mm

✓ Print Specifications (Non-Global Production)

Trim Size:	Must be trimmed to overall size – see below diagram
Material:	Approved Vinyl only inc. <i>GRAFITYP M112R</i> , <i>ORACAL 1620</i> or <i>RITRAMA 04350 RI-145/100</i>
Finishing:	Cut to trim size. See right for notes on overlap.
Packing Details:	Flat & Uncollated: Section 4 should be placed on the pallet first and a tab must be inserted between every 50 th vinyl. Section 3 should then be placed on top of section 4 followed by sections 2 and 1. Finish by placing section 5 on top of section 1. Again, a tab must be inserted between every 50 th vinyl and an additional tab inserted indicating the break between each section.



OVERALL SIZE

Sections 1, 2 and 3 measure
653mm deep, 1,781mm wide

F&C: No Overlap

R&C: An additional 12mm UNPRINTED overlap on the right-hand edge is required.

Section 4 measures 1,801mm deep, 1,166mm wide with no overlaps. Section 4 must be produced as one piece.

Section 5 measures 653mm deep, 765mm wide with an additional 12mm UNPRINTED overlap on the left-hand edge.

----- DISPLAY AREA

A 601mm, B 7,222mm,
C 1,749mm, D 1,114mm

Flat & Uncollated: Section 4 should be placed on the pallet first and a tab must be inserted between every 50th vinyl. Section 3 should then be placed on top of section 4 followed by sections 2 and 1. Finish by placing section 5 on top of section 1. Again, a tab must be inserted between every 50th vinyl and an additional tab inserted indicating the break between each section.

Rolled & collated: Please collate and roll the 'banner' sections in the following sequence: 1, 2, 3 and 5, with the design out. Then roll the collated 'banner' sections inside section 4, again with the design out. Deliver the posters wrapped in packages of no more than 10. Ensure pack label is complete

https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf

Spares:	A minimum of 10% posters is recommended
Despatch details:	Please check with Customer Service
Barcodes:	Barcodes must be placed in the bottom right-hand corner of all posters, 50mm from each edge. Barcode dimensions to be 32mm (h) x 50mm (w)

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

Artwork Delivery

For any artwork delivery queries please contact the production team at

Nationalproduction@global.com or
localproduction@global.com

Poster Delivery

For any delivery queries if you are delivering your own posters, please contact the Customer Service team at

NationalCS@global.com or LocalDirectCS@global.com