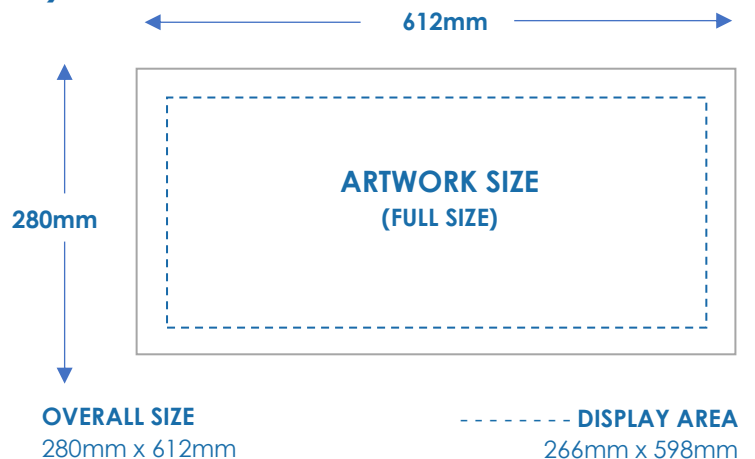


# Tube Car Panels - Waterloo & City Line Spec

## ✓ Artwork Specifications (Global Production)

Display Area: 266mm x 598m (Full size)  
Overall Size: 280mm x 612mm (Full size)  
Bleed: 10mm all around

File Format: High Res CMYK PDF. Embed/  
outline images and fonts  
File Size: Up to 5MB  
File Name: SiteType\_LiveDate\_Campaign  
Name  
DPI: 300 dpi minimum



## ✓ Print Specifications (Non-Global Production)

Trim Size: 280mm (h) x 612mm (w) (Full size)  
Material: Fire Retardant Board  
Packing details: Flow wrap in 50's, no more than  
3,300 on a 40" x 48" pallet (roughly 1  
meter high) ensure they are labelled  
accordingly  
[https://outdoor.global.com/uk/~/\\_media/files/uk/product\\_specs/digital/global-pack-label.pdf](https://outdoor.global.com/uk/~/_media/files/uk/product_specs/digital/global-pack-label.pdf)  
Spares: A minimum of 10% posters is  
recommended  
Despatch details: Please request this from the  
customer service team

## ✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit  
<https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly  
recommend you review these fully before commencing production.

### Artwork Delivery

For any artwork delivery queries please contact  
the production team at  
[Nationalproduction@global.com](mailto:Nationalproduction@global.com) or  
[localproduction@global.com](mailto:localproduction@global.com)

### Poster Delivery

For any delivery queries if you are delivering your own  
posters, please contact the customer service team at  
[NationalCS@global.com](mailto:NationalCS@global.com) or [LocalDirectCS@global.com](mailto:LocalDirectCS@global.com)