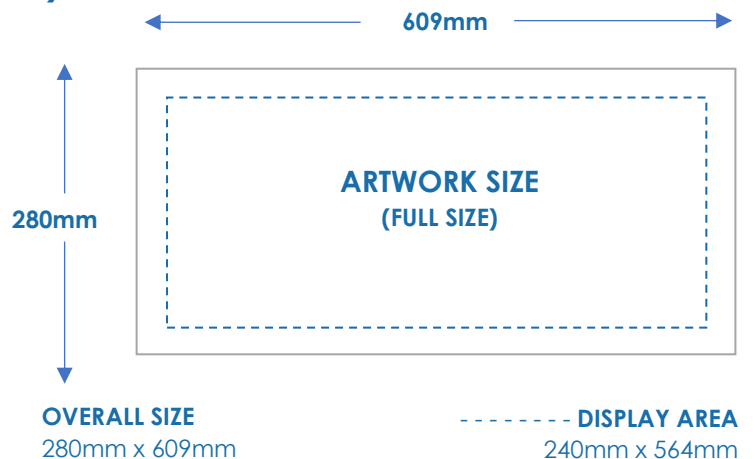


Tube Car Panels & London Tramlink Interiors Spec

✓ Artwork Specifications (Global Production)

Display Area: 240mm x 564mm (Full size)
 Overall Size: 280mm x 609mm (Full size)
 Bleed: 10mm all around

File Format: High Res CMYK PDF. Embed/
 outline images and fonts
 File Size: Up to 5MB
 File Name: SiteType_LiveDate_Campaign
 Name
 DPI: 300 dpi minimum



✓ Print Specifications (Non-Global Production)

Trim Size: 280mm (h) x 609mm (w) (Full size)
 Material: Fire Retardant Board
 Packing details: Flow wrap in 50's, no more than
 3,300 on a 40" x 48" pallet (roughly 1
 meter high) ensure they are labelled
 accordingly
https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf
 Spares: A minimum of 10% posters is
 recommended
 Despatch details: Please request this from the
 customer service team

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit
<https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly
 recommend you review these fully before commencing production.

Artwork Delivery

For any artwork delivery queries please contact
 the production team at
Nationalproduction@global.com or
localproduction@global.com

Poster Delivery

For any delivery queries if you are delivering your own
 posters, please contact the customer service team at
NationalCS@global.com or LocalDirectCS@global.com