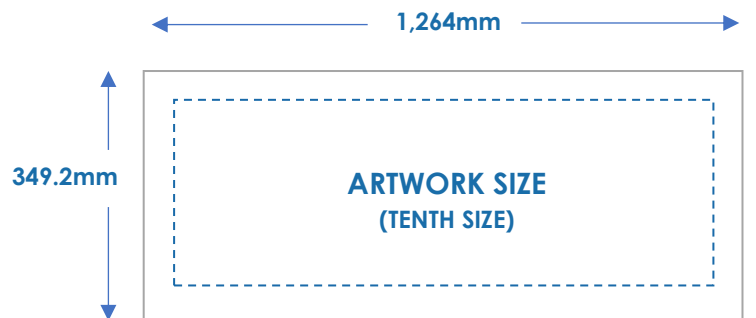


B96 (Sites 4861,4866 Manchester) Spec

✓ Artwork Specifications (Global Production)

Display Area: 3,352mm x 12,500mm (Full size)
 Overall Size: 3,492mm x 12,640mm (Full size)
 Bleed: 5mm all around

File Format: High Res CMYK PDF. Embed/
 outline images and fonts
 File Size: Up to 5MB
 File Name: SiteType_LiveDate_Campaign
 Name
 DPI: 300 dpi minimum



OVERALL SIZE
 349.2mm x 1,264mm

----- **DISPLAY AREA**
 335.2mm x 1,250mm

✓ Print Specifications (Non-Global Production)

Trim Size: 3,492mm (h) x 12,640mm (w) (Full size)
 Material: 450gsm PVC
 Finished Size: 3,422mm x 12,570mm
 Finishing: Springflex pockets
 Packing details: Rolled on core, ensure pack label is complete
https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf
 Spares: A minimum of 10% posters is recommended
 Despatch details: Please request this from the customer service team

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

Artwork Delivery

For any artwork delivery queries please contact the production team at Nationalproduction@global.com or localproduction@global.com

Poster Delivery

For any delivery queries if you are delivering your own posters please contact the customer service team at NationalCS@global.com or LocalDirectCS@global.com