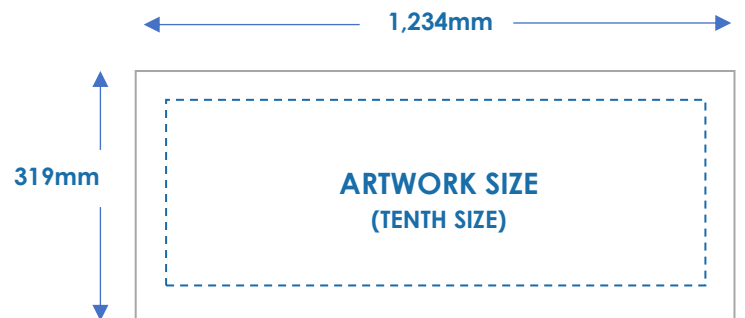


# B96 (Springflex Region 2) Spec

## ✓ Artwork Specifications (Global Production)

|               |   |
|---------------|---|
| Display Area: | 3,050mm x 12,200mm (Full size)                        |
| Overall Size: | 3,190mm x 12,340mm (Full size)                        |
| Bleed:        | 5mm all around  |
| File Format:  | High Res CMYK PDF. Embed/<br>outline images and fonts |
| File Size:    | Up to 5MB   |
| File Name:    | SiteType_LiveDate_Campaign<br>Name                    |
| DPI:          | 300 dpi minimum                                       |



**OVERALL SIZE**  
319mm x 1,234mm

----- **DISPLAY AREA**  
305mm x 1,220mm

## ✓ Print Specifications (Non-Global Production)

|                   |  |
|-------------------|--|
| Trim Size:        | 3,190mm (h) x 12,340mm (w) (Full size)   |
| Material:         | 450gsm PVC   |
| Finished Size:    | 3,120mm x 12,270mm   |
| Finishing:        | 10mm keder   |
| Packing details:  | Rolled on core, ensure pack label is complete<br><a href="https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf">https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf</a> |
| Spares:           | A minimum of 10% posters is recommended  |
| Despatch details: | Please request this from the customer service team   |

## ✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

### Artwork Delivery

For any artwork delivery queries please contact the production team at [Nationalproduction@global.com](mailto:Nationalproduction@global.com) or [localproduction@global.com](mailto:localproduction@global.com)

### Poster Delivery

For any delivery queries if you are delivering your own posters please contact the customer service team at [NationalCS@global.com](mailto:NationalCS@global.com) or [LocalDirectCS@global.com](mailto:LocalDirectCS@global.com)