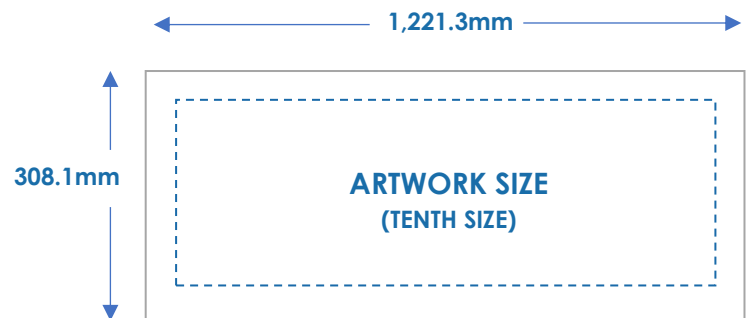


B96 (Walk-In Backlight) Spec

✓ Artwork Specifications (Global Production)

Display Area:	3,050mm x 12,185mm (Full size)
Overall Size:	3,081mm x 12,213mm (Full size)
Bleed:	5mm all around
File Format:	High Res CMYK PDF. Embed/ outline images and fonts
File Size:	Up to 5MB
File Name:	SiteType_LiveDate_Campaign Name
DPI:	300 dpi minimum



OVERALL SIZE
308.1mm x 1,221.3mm

----- **DISPLAY AREA**
305mm x 1,218.5mm

✓ Print Specifications (Non-Global Production)

Trim Size:	3,081mm (h) x 12,213mm (w) (Full size)
Material:	450gsm PVC
Finished Size:	3,111mm x 12,243mm
Finishing:	10mm keder
Packing details:	Rolled on core, ensure pack label is complete https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf
Spares:	A minimum of 10% posters is recommended
Despatch details:	Please request this from the customer service team

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

Artwork Delivery

For any artwork delivery queries please contact the production team at Nationalproduction@global.com or localproduction@global.com

Poster Delivery

For any delivery queries if you are delivering your own posters please contact the customer service team at NationalCS@global.com or LocalDirectCS@global.com