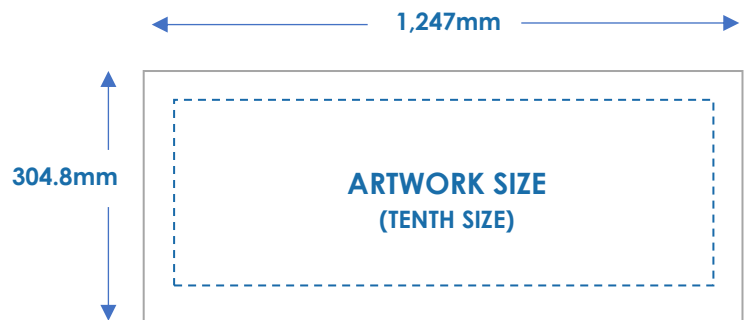


96 Sheet (Site 7196 Station Rd) Spec

✓ Artwork Specifications (Global Production)

Display Area:	2,848mm x 12,270mm (Full size)
Overall Size:	3,048mm x 12,470mm (Full size)
Bleed:	5mm all around
File Format:	High Res CMYK PDF. Embed/ outline images and fonts
File Size:	Up to 5MB
File Name:	SiteType_LiveDate_Campaign Name
DPI:	300 dpi minimum



OVERALL SIZE
304.8mm x 1,247mm

----- **DISPLAY AREA**
284.8mm x 1,227mm

✓ Print Specifications (Non-Global Production)

Trim Size: 3,048mm (h) x 12,470mm (w) (Full size)
Material: 120gsm Blue Back Paper

Finishing: Cut to trim size

Packing details: Printed into 24 sections; flat pack, ensure pack label is complete
https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf

Spares: A minimum of 10% posters is recommended

Despatch details: Please request this from the customer service team

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

Artwork Delivery

For any artwork delivery queries please contact the production team at Nationalproduction@global.com or localproduction@global.com

Poster Delivery

For any delivery queries if you are delivering your own posters please contact the customer service team at NationalCS@global.com or LocalDirectCS@global.com