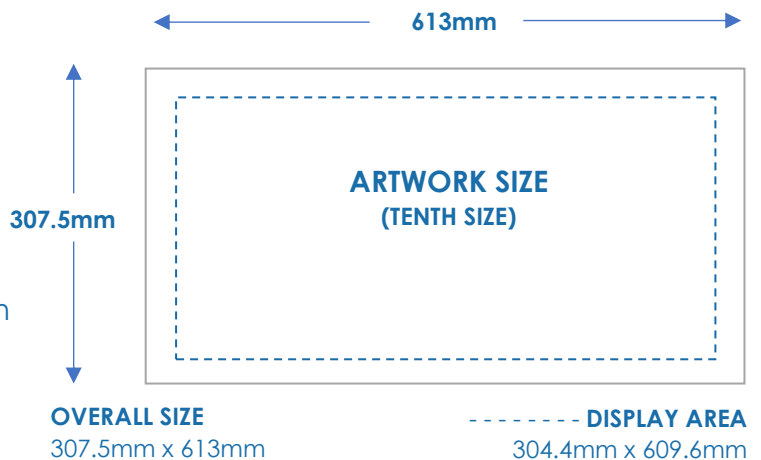


# B48 (Site 2361 East Lancs Rd) Spec

## ✓ Artwork Specifications (Global Production)

Display Area: 3,044mm x 6,096mm (Full size)  
 Overall Size: 3,075mm x 6,130mm (Full size)  
 Bleed: 5mm all around

File Format: High Res CMYK PDF. Embed/  
 outline images and fonts  
 File Size: Up to 5MB  
 File Name: SiteType\_LiveDate\_Campaign  
 Name  
 DPI: 300 dpi minimum



## ✓ Print Specifications (Non-Global Production)

Trim Size: 3,075mm (h) x 6,130mm (w) (Full size)  
 Material: 450gsm PVC  
 Finished Size: 3,115mm (h) x 6,170mm (w) (Full size)  
 Finishing: 10mm keder

Packing details: Rolled on core, ensure pack label is complete  
[https://outdoor.global.com/uk/~media/files/uk/product\\_specs/digital/global-pack-label.pdf](https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf)

Spares: A minimum of 10% posters is recommended  
 Despatch details: Please request this from the customer service team

## ✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

### Artwork Delivery

For any artwork delivery queries please contact the production team at [Nationalproduction@global.com](mailto:Nationalproduction@global.com) or [localproduction@global.com](mailto:localproduction@global.com)

### Poster Delivery

For any delivery queries if you are delivering your own posters please contact the customer service team at [NationalCS@global.com](mailto:NationalCS@global.com) or [LocalDirectCS@global.com](mailto:LocalDirectCS@global.com)