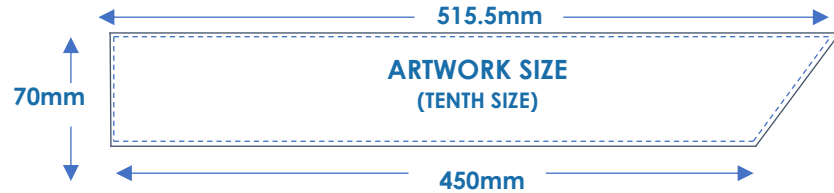


Blackpool Chevron Superside Spec

✓ Artwork Specifications (Global Production)

Display Area: See diagram to the right

Overall Size: See diagram to the right
 Bleed: 3mm all around
 File Format: High Res CMYK PDF. Embed/
 outline images and fonts
 File Size: Up to 25MB
 File Name: SiteType_LiveDate_Campaign
 Name
 DPI: 300 dpi minimum
 Barcodes: To be added by our printer



OVERALL SIZE

66mm deep x 515.5mm wide
 on the top edge and 450mm
 wide on the bottom edge

----- DISPLAY AREA

65mm x 510.5mm

✓ Print Specifications (Non-Global Production)

Trim Size: Trim to overall size – see diagram to the right.

Material: Approved Vinyl only inc. *GRAFITYP M112R, ORACAL 1620 or RITRAMA 04350 RI-145/100*

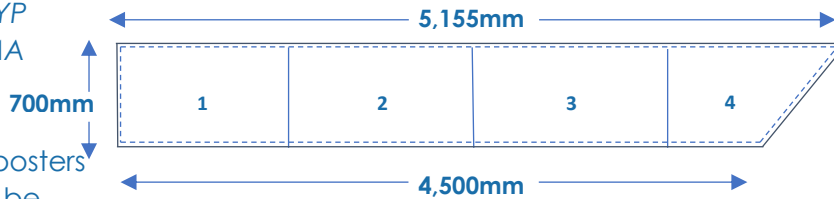
Finishing: Cut to trim size, no overlaps.

Packing Details: **Flat & Uncollated:** Please stack posters flat on a pallet. Section 3 should be placed on the pallet first followed by sections 2, 1 and 4. A tab must be inserted between every 50th vinyl and an additional tab inserted indicating the break between each section. The pallet must be bound securely, ensuring the poster edges are fully protected to avoid damage in transit. Ensure pack label is complete
https://outdoor.global.com/uk/~media/files/uk/product_specs/digital/global-pack-label.pdf

Spares: A minimum of 10% posters is recommended

Despatch details: Please check with Customer Service

Barcodes: Barcodes must be placed in the bottom right-hand corner of all posters, 50mm from each edge. Barcode dimensions to be 32mm (h) x 50mm (w)



OVERALL SIZE

Sections 1, 2 and 3 measure 700mm deep, 1,340mm wide on the top and bottom edge. Section 4 measures 1,135mm on the top edge and 480mm on the bottom edge.

----- DISPLAY AREA

650mm x 5,105mm

✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf> We strongly recommend you review these fully before commencing production.

Artwork Delivery

For any artwork delivery queries please contact the production team at

Nationalproduction@global.com or
localproduction@global.com

Poster Delivery

For any delivery queries if you are delivering your own posters, please contact the Customer Service team at

NationalCS@global.com or LocalDirectCS@global.com