

GLOBAL
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BIRMINGHAM
AIRPORT

Birmingham Large Format Portrait LED Screen Spec

High Definition large format portrait LED screens located in Birmingham Airport

✔ Artwork Production Spec

Resolution: 480 x 853 pixels
Advert/Slot Length: 10 seconds
Frames per Second: 25
Supported Format: Jpeg or mp4

File Size: No larger than 20MB

✔ Supplying Artwork

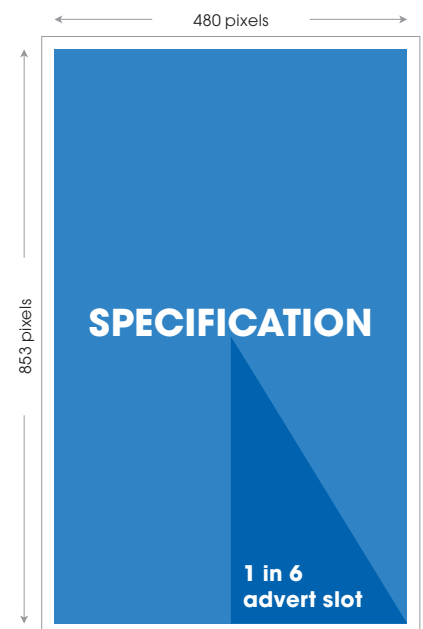
Final artwork should be supplied 5 days prior to the campaign live date
The artwork needs to be supplied with the correct file name (format_live date(ddmmyy)_campaign name)
Please send artwork to Digitaldelivery@global.com
Files larger than 10mb should be sent through an online transfer service such as wetransfer.com
We cannot guarantee the live date of a campaign if the delivery deadlines are not met

✔ Compliance & Approvals

All artwork is subject to approval
For the full set of guidelines, please visit www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf
We strongly recommend you review these fully before commencing production
If your ad contains flashing images, please take the flicker test at: www.onlineflashtest.com

✔ Additional File Delivery & Scheduling

Copy allowance: up to 5 files every 2 weeks
Out of hours scheduling: Mon - Fri £300. Sat - Sun: £500



Digital Delivery

For any artwork delivery or scheduling related questions,
please contact: Digitaldelivery@global.com

Design Services

For any design needs or related queries,
please contact: Artwork.services@global.com