# Global and Global's Make Some Noise: Joint controller statement

Global Media Group Services Ltd ("Global") and Global's Make Some Noise (GMSN) are "joint controllers" for the purposes of data protection. This statement explains how this relationship between Global and GMSN works and its implications for the processing of your personal data.

As joint controllers, Global and GMSN work together to process the personal data needed to administer competitions and charitable donations. Both companies are responsible for processing personal data in these contexts.

### Personal data we jointly control

In the context of competitions and promotions, Global and GMSN are joint controllers with regard to the following types of personal data:

- First and last names
- Phone numbers
- The content of text messages
- Address
- Bank account details
- Date of birth
- Email address

### Joint processing activities

Here's how Global and GMSN will work together to process your personal data under this joint controllership arrangement:

- If you send an SMS to our registered charity shortcode number, the message will go to Global and GMSN. Global will respond to you via SMS.
- Global's service provider, Fonix, collects voluntary donations and distributes them to GMSN
- Fonix also handles the Gift Aid information and then distributes the funds to GMSN
- If you have opted into receive marketing communications, these will be sent to you by GMSN
- If you win a prize, it will be administered by Global via its internal prize platform, operated by Global's service provider Tectonic Interactive.
- If you request a refund via Customer Support, it will also be administered by Global via its internal prize platform.

#### **Transparency information**

Both <u>Global</u> and <u>GMSN</u>'s privacy policies apply in relation to promotions and donations. We'll link to these policies in the Terms and Conditions agreement that applies to each promotion. The policies are always available via each company's website.

# **Exercising your data protection rights**

To exercise your data protection rights in relation to a competition or donation, please email Globa's Privacy team on <a href="mailto:privacy@global.com">privacy@global.com</a>. Your data protection rights are explained in Global and GMSN's privacy policies (see above).

Global's Privacy team is generally responsible for communicating with you in relation to your request and ensuring it is fulfilled.

If you request to exercise your rights in another way, for example via Global's Customer Support Team's email, phone, or WhatsApp channels or GMSN's email channels, your request will be forwarded to Global's Privacy team at the above email address.

Depending on the nature of your request, Global's Privay team may need to contact other people within Global or GMSN.

#### More information

For more information about this joint controllership arrangement or anything relating to your privacy or data protection rights, please contact <a href="mailto:privacy@global.com">privacy@global.com</a> in the first instance.