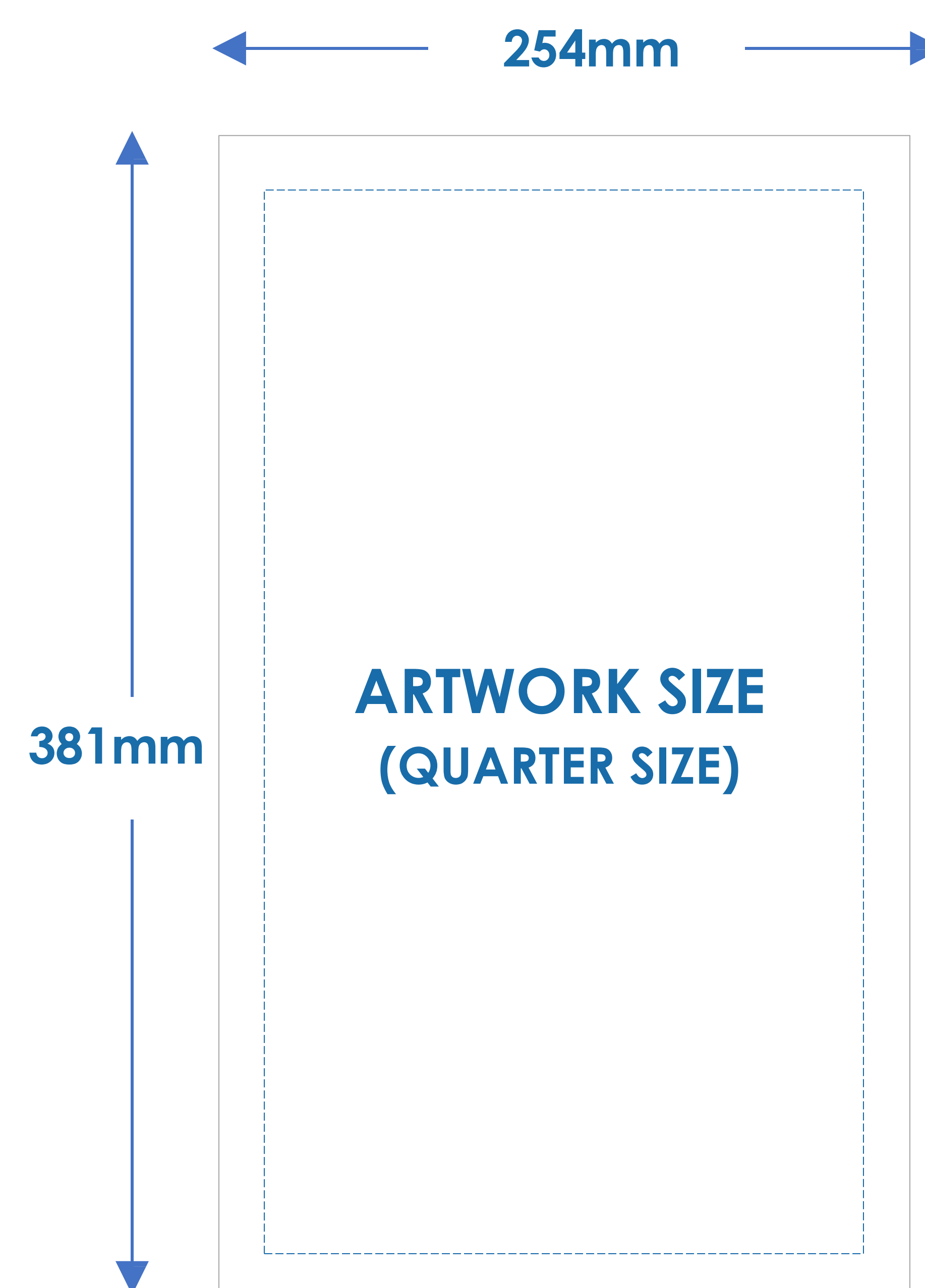


## ✓ Artwork Specifications

- Display Area:** 1,453mm x 945m (Full Size)
- Overall Size:** 1,524mm x 1,016mm (Full Size)
- Bleed:** 5mm all around
- File Format:** High Res CMYK PDF.  
Embed / outline images and fonts
- File Size:** Up to 25MB
- File Name:** SiteType\_LiveDate\_Campaign  
Name
- DPI:** 300 dpi minimum

□ **Overall size**  
381mm x 254mm

□ **Display area**  
363.25mm x 236.25mm



### Please ensure artwork complies with the following:

- All images to be supplied at Artwork size, in line with the template, and recommended no lower than 300dpi
- Do not supply spot colours or RGB images / text – will be converted on import
- If Spot colours are required, then please contact a member of the production team: our prices are based on 4 colour CMYK
- Objects and text should be checked if they need to knock out or overprint. Global are not responsible if specs are not adhered to and artwork is set up incorrectly
- Do not use a scale factor on export
- Export the template as a PDF with an ICC profile of FOGRA39L
- Export applying the document bleed settings
- PDF version should be 1.6

### Artwork Delivery:

Please ensure artwork is sent into the relevant email address below: A minimum of 14 days before the campaign live date:

**NATIONAL PRODUCTION:**  
[Nationalproduction@global.com](mailto:Nationalproduction@global.com)

**LOCAL PRODUCTION:**  
[Localproduction@global.com](mailto:Localproduction@global.com)

### Copy Referrals,

Copy Referral can take up to 5 days. If artwork is provided on T-17 and it requires referral, then the approved copy would in effect be delivered on T-12 and be considered late, and delivery of the campaign may be affected. For National Production only, artwork should be sent to [Postingprep@global.com](mailto:Postingprep@global.com) and they will confirm if copy is compliant.

Failure to comply with these deadlines, means that the campaign will be non-compliant and at risk of being under delivered in part or full.

## ✓ Compliance & Approvals

All artwork is subject to approval. For the full set of guidelines, please visit <https://www.global.com/wp-content/uploads/2019/09/Copy-Approval-Policy.pdf>  
We strongly recommend you review these fully before commencing production.